COLLEGE OF BUSINESS, LOUISIANA TECH UNIVERSITY  
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COLLEGE OF BUSINESS INTRODUCES MBA IN INNOVATION

RUSTON, La. – Louisiana Tech University’s College of Business has introduced a Masters of Business Administration (MBA) with a concentration in Innovation, it was announced by James R. Lumpkin, Dean, and Douglas Amyx, Associate Dean of Graduate Studies.

The College of Business MBA in Innovation is designed to provide students with the business knowledge and analytical skills to think critically and develop innovative solutions to problems in a business environment. The program also offers the opportunity to participate in unique classes that emphasize technology, leadership, and experiential-real world training.

The MBA in Innovation curriculum is offered on a full-time or part-time basis, and the flexibility of the quarter system allows individuals to enter the program any quarter. The degree requires completion of 36 graduate credit hours and focuses on advanced critical thinking skills as well as applying those analytical skills in an innovation and entrepreneurial format.

“This is a very exciting time for the College of Business,” Lumpkin said. “We are joining only a handful of other school in the country to offer this curriculum.”

As part of the new concentration, the College of Business has introduced four new courses: Critical Thinking for Business, Entrepreneurship/New Venture Creation, and Introduction to Academic Technology Transfer, in addition to the Innovation Venture Research course.

The Innovation MBA curriculum at Louisiana Tech University is heavily centered in experiential learning. Interdisciplinary collaboration with engineering, teamwork, and integrated design solutions are earmarks of the program. The translation of the engineering design and technology to decision-making and ultimately end products and services is an integral part of the Innovation MBA. The inclusion of engineers, business professionals, and outside consultants allow students to see problems through a unique perspective.

The College of Business houses the Center for Entrepreneurship and Information Technology (CEnIt), a center where the business and engineering students work together on new high tech projects. Through graduate courses in the College of Business and with the CEnIT, students are exposed to a range of decision-making and problem-solving tools in a high tech and innovative setting.

Louisiana Tech University has been recognized by Entrepreneur Magazine and on Entrepreneur.com (http://www.entrepreneur.com/topcolleges/allcategories/2.html) for its work in entrepreneurship and innovation.

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Contact: Brian Miller (318) 257-2771  
E-mail: brianm@latech.edu