LEARNING STANDARDS FOR BUSINESS GRADUATES

Communication Skills
Uses standard English grammar in oral & written forms. Applies listening skills appropriate to situation. Reads with comprehension. Communicates effectively in oral and written forms, including presentations.

Leadership Tools
Applies effective interpersonal skills. Demonstrates ability to work effectively in individual and team situations. Has a willingness to assume leadership positions.

Critical Thinking

Creative Problem-Solving
Is open-minded, flexible and adapts to new ideas. Devises new ideas, work, or solutions. Recognizes and evaluates alternatives.

Technological Proficiency
Demonstrates knowledge and use of current technology for problem solving including: appropriate software tools, Internet, and discipline-specific applications. Demonstrates knowledge of state-of-the-art and emerging technologies related to the discipline.

Research Skills
Applies scientific methods to problem solving. Utilizes basic statistical analysis. Synthesizes information into coherent whole. Clarifies ill-defined problems.

Ethics
Demonstrates professional conduct & ethical responsibility. Demonstrates knowledge and application of moral & philosophical concepts. Recognizes ethical dilemmas and is aware of diverse answers to ethical problems.

Professional Skills
Demonstrates ability to adapt to diverse organizational environments. Demonstrates awareness of workplace cultures and expectations. Self-evaluates learning and performance. Utilizes planning and organization skills. Demonstrates ability to deal with ambiguity and uncertainty.

Global Awareness
Has awareness and acceptance of cultural differences. Understands the global environment in which organizations operate.