

FACULTY EDUCATIONAL RESPONSIBILITIES

College of Business

Faculty in Louisiana Tech's College of Business is prepared to assist students in determining and achieving their educational objectives. To ensure that the faculty is well-prepared to enter the classroom, the College has processes in place to manage and support faculty members to improve their instruction and maintain their intellectual capital over the progression of their careers.

Recognizing that this responsibility is shared by each individual faculty member, the Association to Advance Collegiate Schools of Business (AACSB International) addresses this issue with a standard that focuses on faculty responsibilities in the educational process. Specifically, faculty in the College is expected to:

- Operate with integrity in their dealings with students and colleagues.
- Keep their own knowledge current with the continuing development of their teaching disciplines.
- Actively involve students in the learning process.
- Encourage collaboration and cooperation among participants.
- Ensure frequent, prompt feedback on student performance.

[AACSB Standard 13: Individual Faculty Educational Responsibility]

Integrity

An expectation for all faculty and staff is they will conduct academic, business, and professional affairs with integrity. This is explicitly listed as one of the College's Core Values: Integrity and honesty as the basis for all our activities" (see Strategic Charter). In addition to demonstrating ethical behavior, faculty must accept the responsibility of ensuring a fair and honest classroom environment, where objectivity and respect for others prevails. The faculty in the College has adopted a Faculty Code of Ethics (see Faculty Code of Ethics).

Faculty Development and Active Learning

Faculty must engage students in fulfilling their roles and responsibilities in the learning process. Each faculty member is placed in the classroom because he/she has relevant intellectual capacities and resources to be shared with students and other members of the learning community. In this ever-changing world and economy, business faculty members must be current; and faculty are expected to maintain their intellectual resources to stay relevant in their disciplines and deliver value to the students.

Louisiana Tech and the College of Business recruit and retain a faculty who see research and teaching as intertwined and complementary. Hence, faculty is expected to:

- Maintain a research agenda consistent with the mission of the College.
- Continue to strengthen their scholarly competency so as to produce quality work.
- Publish their research in highly regarded journals in their fields.

Education, and especially management education, is a collaborative effort between students and faculty, and students must actively engage the course material. Problem-solving with real-world examples and applications of theoretical concepts are important aspects of the educational environment in the College. Team/class projects, simulations, and internships are employed and encouraged to help our students utilize classroom knowledge and skills.

Academic Advising

Faculty advisors assist students in the development of meaningful educational plans that are compatible with their personal and/or career goals. Each undergraduate student is assigned a faculty member who is the student's curricular advisor. To advise students properly, each faculty member should:

- 1) Become familiar with program and curriculum requirements within the College and Unit;
- 2) Advise students which courses to take during established early advising periods;
- 3) Be available during posted conference hours to advise students on academic and career matters;
- 4) Monitor students' progress and guide them toward academic success;
- 5) Refer students to appropriate institutional resources.