COLLEGE OF BUSINESS
PROGRAMS OF STUDY

BACHELOR OF SCIENCE:
- Accounting
- Business Administration
- Business Economics
- Computer Information Systems
- Finance
- Management
  - Business Management
  - Entrepreneurship
- Human Resources Management
- Sustainable Supply Chain Management
- Marketing
  - Key Account Development
  - Sports Marketing
  - Marketing Analytics
- General Marketing

MASTER OF BUSINESS ADMINISTRATION (MBA)

MASTER OF PROFESSIONAL ACCOUNTANCY (MPA)

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

BUSINESS MINORS:
- Accounting
- Business Administration
- Computer Information Systems
- Economics
- Entrepreneurship
- Finance
- Management
- Marketing

RECRUITING COMPANIES (Partial List)
- Abercrombie & Fitch
- Acxiom Corporation
- Alltel
- Bollinger Shipyards, Inc.
- Bankers Life and Casualty
- Brookstone's Grocery
- CenturyTel
- Chase Manhattan Mgt.
- Cineplex Corporation
- CLECO Corporation
- Colgate
- Oklahoma Department Store
- Eastman Chemical Company
- Edward Jones
- Enterprise Corporation
- Enterprise Rent-A-Car
- ExxonMobil Corporation
- Federal Bureau of Investigation
- Federal Highway Administration
- Footlocker
- Fruit of the Loom
- Haynes International
- Hibernia National Bank
- Internal Revenue Service
- International Paper Company
- Johnson & Johnson
- JP Morgan Chase
- KPMG
- Lockheed Martin Missiles
- Modern Woodmen of America
- New York Life Insurance
- Procter & Gamble
- Shaw Group
- Shearer Williams
- Target
- Temple-Inland, Inc.
- Tyson Foods
- US Army Corps of Engineers
- Walgreens
- Wal-Mart Information Systems
- Wal-Mart Financial
- Wyle Laboratories
- "A private school education at a public school price."

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ACCOUNTING
Why study Accounting? Job security. Because everyone needs an accountant and not just during tax season. Accountants are the heart of any business, keeping track of not only money coming in and going out, but equipment (where is it? when should we replace the old one?), ensuring that the firm is following regulations, and helping employees plan for the future. Looking for excitement? Forensic accountants work with police and federal agencies to locate stolen or hidden funds in a world where money is transferred to parts unknown in the blink of an eye. At Louisiana Tech we can prepare you for this and so much more whether you want to work in the private sector helping a business prosper, as a tax specialist, for a commercial bank, or for the Federal Government. Call us today (or visit our website: Google “LaTech Accounting”) to learn more about what we can do for you. It just adds up!

FINANCE
Why study Finance? Because you can work in any business discipline because most people really don’t know what economists do. In short: economists solve problems no one else has ever thought about before, and at Louisiana Tech, we supply our Econ majors with the tools and knowledge to do just that! As of 2014, econ majors had the 4th highest average starting salary of any major at Louisiana Tech. Furthermore, econ majors are in high demand because of their big-picture, data-driven approach to solving problems. Economics is exciting and if you’d like to learn more, call us today (or visit our website: Google “LaTech Economics”). We’re ready to meet your demand!

MARKETING
Marketing! Now New and Improved! Americans produce more and more products every year, and it’s the clever and witty Marketing professional who convinces us that we not only want this new item, we need it. But wait, there’s more! Students can concentrate in General Marketing, Key Account Development (the Mad Men style of focusing on a few big clients), Sports Marketing, and Marketing Analytics (for those who might like to mine data in social networks or maybe do marketing research). Whatever your preferred approach we’re ready to help! To learn more about Marketing at Louisiana Tech, call us today (or visit our website: Google “LaTech Marketing”). Operators are standing by!

MANAGEMENT
Management. Because who doesn’t want to be the boss? Running a business is easy… motivating and managing people is hard. That’s why Louisiana Tech Management graduates are in high demand. Because we train future managers to apply the concepts developed in psychology to the workplace. Don’t want to be a corporate boss? That’s ok! We also have specialized concentrations. Human Resource Management teaches students to navigate the often confusing world of regulation in order to help and aid their fellow employees, while our concentration in Entrepreneurship prepares students to take the helm of their very own business. Wherever you want to land in the business hierarchy, we can help you achieve it! If you’d like to learn more about Management at Louisiana Tech, call us today (or visit our website: Google “LaTech Management”). Call now, because time is money!

ECONOMICS
Why learn Economics? To be a Problem Solver! Economics is the most mysterious of all the College of Business disciplines because most people really don’t know what economists do. In short: economists solve problems no one else has ever thought about before, and at Louisiana Tech, we supply our Econ majors with the tools and knowledge to do just that! As of 2014, econ majors had the 4th highest average starting salary of any major at Louisiana Tech. Furthermore, econ majors are in high demand because of their big-picture, data-driven approach to solving problems. Economics is exciting and if you’d like to learn more, call us today (or visit our website: Google “LaTech Economics”). We’re ready to meet your demand!

TECHNOLOGY
Why study Technology? Job security. Because people are everywhere a Finance graduate might wish to work, including North Louisiana. But what if you are one of those rare persons who just wants to get rich? Then once again, Finance is for you as it is a top five career when looking at income over a ten-year period! If you’d like to learn more about Finance at Louisiana Tech, call us today (or visit our website: Google “LaTech Finance”). It’s a great investment!

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