Our mission—indeed, our passion—is the continuing advancement of the quality and relevance of our teaching and research, and of our relations with constituents. We seek to fulfill these aspirations through discovering new knowledge, creating meaningful learning experiences, preparing our students for successful professional careers, developing mutually beneficial partnerships, and Building Distinction by enhancing the reputation of the College.
Students in the MBA program receive the interdisciplinary training necessary for professional careers in management and administration. The MBA degree enables students with undergraduate backgrounds in such fields as engineering, science, liberal arts, etc., as well as undergraduate business majors to prepare for desirable positions in industry, government, and health and welfare institutions. The starting salaries received by MBA graduates reflect the economic desirability of academic training in administration at the graduate level. This program is accredited by AACSB.

Individuals may enter the MBA program any quarter. Each student has a major advisor to help plan the program. The MBA program may normally be completed in one year by students with baccalaureate degrees in business and by those individuals who have taken the necessary foundation business courses as electives while completing a non-business undergraduate degree. Students with no business background may complete the MBA in as little as 15 months. Admission is based upon an applicant’s undergraduate record in combination with the score on the GMAT (GPA X 200 + GMAT = 1100).

Students must complete the foundation courses (shown on the back of this brochure) which are prerequisite to the “common body of knowledge” or business core.

MBA CONCENTRATIONS

Many students desire a modest concentration in one subject area. The six semester hours of electives in the graduate phase of the general MBA program plus an additional six hours permits a specialty to be developed. The specialties are available: Accounting, Finance, Innovation, Information Assurance, and Telecommunications.

The designation “General” is used when students are not pursuing one of the stated specialties.