COLLEGE OF BUSINESS

BUSINESS MINORS

- Accounting 201 -- Principles of Financial Accounting 3 hr
- Business Law 255 -- Legal Environment of Business 3 hr
- Marketing 300 -- Marketing Principles and Policies 3 hr
- Management 305 -- Human Resource Management for Entrepreneurs 3 hr
- Management 340 -- Small Business Management & Entrepreneurship 3 hr
- Management 400 -- Entrepreneurship/New Venture Creation 3 hr

TOTAL Curriculum Hours= 18

*Before taking Management 340 or ENTR 460 and Management 400, it is recommended that Accounting 201, Business Law 255, Marketing 300, and Management 305 be completed.

COMPETITIONS

BUILD ENTREPRENEURIAL SKILLS & SPICE UP YOUR RESUME!
- TOP DAWG Idea Pitch
- TOP DAWG Business Plan Competition

COLLEGE OF BUSINESS

MISSION STATEMENT

Our mission—indeed, our passion—is the continuing advancement of the quality and relevance of our teaching and research, and of our relations with constituents. We seek to fulfill these aspirations through discovering new knowledge, creating meaningful learning experiences, preparing our students for successful professional careers, developing mutually beneficial partnerships, and Building Distinction by enhancing the reputation of the College.

ENTREPRENEURSHIP MINOR FOR NON-BUSINESS MAJORS

LOUISIANA TECH UNIVERSITY

College of Business
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WHY AN ENTREPRENEURSHIP MINOR?
Do you want to be your own boss and start a business, or help an existing organization with an entrepreneurial venture? Afraid you can’t because you do not have a business degree? If so, then the Entrepreneurship Minor for Non-Business students at Louisiana Tech is for you. A minor in entrepreneurship will help you gain a foundation in basic business management which can be incorporated with your major field of study and prepare you for the entrepreneurial ventures in your future.

BULLDOG ENTREPRENEURS
Students at Louisiana Tech founded the Association of Business, Engineering, and Science Entrepreneurs, now Bulldog Entrepreneurs, to promote creativity and imaginative thinking, to aid in meeting students’ needs for starting a business and becoming entrepreneurs, and to serve as a link between students of diverse disciplines.

CEnIT
The Center of Entrepreneurship and Information Technology (CEnIT) is a joint venture between the College of Business and the College of Engineering and Science. CEnIT is actively working to encourage teachers and students to be innovative and to foster an entrepreneurial culture.

The Innovation Lab located in the Student Center is one of the many projects associated with CEnIT. At the lab, faculty and students have access to desktops, three kinds of wireless access, and state of the art audio/video equipment.

ABOUT THE UNIVERSITY
Louisiana Tech is a public, selective admissions university located in the rolling, piney hills of north-central Louisiana. The University is divided into five colleges and the Graduate School. The city of Ruston has been the home of Louisiana Tech since 1894 and provides excellent support to Tech’s nearly 11,000 students.

SMALL BUSINESS FACTS
- Small Firms represent 99.7% of all employer firms
- Half of all private sector employees work for small firms
- 44.3% of the total US private payroll is paid by small firms
- 60% to 80% of net new jobs annually are created by small firms
- Small firms generate more than 50% of non-farm, private gross domestic product (GDP)