# COLLEGE OF BUSINESS

## ECONOMICS CURRICULUM

### FRESHMAN YEAR
- Business 110 3
- Computer Information Systems 110 3
- English 101 and 102 6
- Elective 3
- History Elective (100 or 200 level) 3
- Mathematics 101 and 125 6
- Biological Science 101 3
- Psychology 102 or Sociology 201 3

### SOPHOMORE YEAR
- Accounting 201 and 202 6
- Business Law 255 3
- Economics 201 and 202 6
- Natural Science Electives 6
- Political Science 201 3
- Quantitative Analysis 233 3
- English 210, 211, or 212 3

### JUNIOR YEAR
- Art 290, KINE 280, MUGN 290, or THTR 290 3
- BusComb 309, English 303, or 336 3
- Computer Information Systems 310 3
- Economics 312 3
- Finance 318 3
- Management 310 and 333 6
- Marketing 300 3
- Humanities Elective 3
- Communications 110 or 377 3

### SENIOR YEAR
- Accounting or Finance Elective 3
- Business 495 3
- Business 420 1
- Elective 2
- Business Elective 3
- Economics 408 and 437 6
- International Business Elective 3
- Economics Elective 9

**TOTAL Curriculum Hours = 120**

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## COLLEGE OF BUSINESS MISSION STATEMENT

Our mission—indeed, our passion—is the continuing advancement of the quality and relevance of our teaching and research, and of our relations with constituents. We seek to fulfill these aspirations through discovering new knowledge, creating meaningful learning experiences, preparing our students for successful professional careers, developing mutually beneficial partnerships, and Building Distinction by enhancing the reputation of the College.
WHY STUDY ECONOMICS?
Economics provides a logical way of looking at a variety of problems. The field of economics covers topics ranging from making sound business decisions to tackling some of society’s most challenging issues. It is not possible to fully understand business decisions, politics, social reforms, or international relations without an understanding of their economic bases. An undergraduate education in economics enables individuals to better understand and help resolve problems in today’s business and society.

PROFESSION
A major in economics is attractive to many job recruiters and graduate school admissions officers because economic thinking is clear and rigorous. The economics degree is probably the least focused of the business disciplines with regard to development of specific technical skills. Instead, it prepares students for many professional careers since it can be applied to a wide range of real-world problems. The analytical training emphasized in an economics major will enhance your career advancement since it makes you more adaptable to changing opportunities after graduation. Graduates with a bachelor’s degree in economics are sought by financial institutions, by consulting firms, by government agencies, by law schools and business schools, and by business firms of all kinds and sizes. This is reflected in the salaries that economics graduates command — not only at the beginning of their careers, but also in growth of income throughout their careers. Nationally, economic graduates receive some of the top starting salaries among all business fields. The employment outlook for economists is good and entry-level salaries continue to rise.

Academic Major Starting Salary
Economics $48,500
Chemistry $44,700
Advertising $37,800
Education $37,200

ABOUT THE UNIVERSITY
Louisiana Tech is a public, selective admissions university located in the rolling, piney hills of north-central Louisiana. The University is divided into five colleges and the Graduate School. The city of Ruston has been the home of Louisiana Tech since 1894 and provides excellent support to Tech’s nearly 11,000 students.

ACTIVITIES AND ORGANIZATIONS
Organizations within the College of Business available to all business students include Delta Sigma Pi (international business fraternity); Alpha Kappa Psi (national business fraternity), the Business Student Association (student body organization of the College of Business), and Beta Gamma Sigma (national scholastic honor society).

Omicron Delta Epsilon is an organization for students with an interest in economics and its application. To become a member, undergraduates must apply through the chapter and meet the eligibility requirements: complete 12 hours of economics courses, attain at least a “B” average in economics courses and an overall “B” in all classes, and class standing in the upper one-third.

CURRICULUM
The Business Economics degree at Louisiana Tech consists of 120 semester hours. These courses involve an intensive study of economics and business-related subjects, as well as a broad background in liberal education and science.

In order to function effectively, the business economists must have both a knowledge of theory and an understanding of economic and business facts and institutions.

Also, a bachelor’s degree in Business Economics is an excellent foundation for those contemplating continuing their formal education with the pursuit of a graduate degree in law, medicine, public administration, and business administration.

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