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“Regionalism and Economic Development,”
an outlook on the national and local economy
from expert forecasters. Be prepared for the year ahead by being
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Sponsored by Community Trust Bank
National Outlook Speaker:
Mr. John Stoltzfus
Managing Director and Chief Market Strategist,
Oppenheimer Asset Management

Local Outlook Speakers:
Dr. John Francis
Assistant Professor, Economics
Louisiana Tech University

Dr. Robert Eisenstadt
Associate Professor, Economics
University of Louisiana at Monroe

Friday, April 19, 2013
8:00 a.m. - 12:00 noon
breakfast will be provided
CenturyLink Headquarters - 100 CenturyLink Drive - Monroe, LA
Must pre-register for event. Tickets will not be sold at the door.

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John Stoltzfus is Managing Director and Chief Market Strategist for Oppenheimer Asset Management Inc. Prior to joining the firm, John was Senior Market Strategist at Ticonderoga Securities where he provided all macro, market outlook, and strategy ideas to the firm and its clients. John came to Ticonderoga from Bank of America, where he worked in their Global Wealth & Investment Management Division as Senior Market Strategist in the Investment Strategies Group. Before Bank of America, John was at Morgan Stanley in a variety of roles, including Vice President of Marketing and Equity Sales, Vice President of Capital Market Solutions, and Vice President of U.S. and International Equity Marketing. In the early 1990s, John worked at Chase Manhattan Bank as Vice President of Investments, CMIS and GNA securities. He holds a B.A. from Colgate University.

Dr. John Francis, an Assistant Professor of Economics at Louisiana Tech University, focuses his research on examining the labor market effects of both international trade and economic geography with an emphasis placed on wage inequality and unemployment. He has published numerous articles in respected refereed academic journals. Prior to joining Louisiana Tech University, John held positions at Auburn University Montgomery and the University of Wisconsin Oshkosh.

Dr. Robert Eisenstadt, Associate Professor of Economics at the University of Louisiana at Monroe, has published in the fields of labor economics, regional economics, and financial economics. He has also written numerous impact analyses for local and regional governments and non-governmental constituencies in Louisiana and Arkansas. Dr. Eisenstadt is a frequent contributor to local media and speaker for governmental and civic organizations on local and regional economic issues and forecasting.