

**JOE M. PULLIS**  
Professor

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**EDUCATION & PROFESSIONAL CERTIFICATION**

Doctor of Education, University of North Texas, 1966.

- Major: Business Education
- Minor: General Business Administration  
Dissertation title: *The Relationship Between Competency in Shorthand Accuracy and Achievement in Shorthand Dictation*

- Master of Education, University of North Texas, 1961.
- Major: Business Education

Bachelor of Science, University of North Texas, 1960.

- Major: Business Education

**TEACHING EXPERIENCE**

Louisiana Tech University – 41 years (1967 – present)  
University of North Texas – 4 years (1963 – 1967)  
Tarleton State University – 2 years (1961 – 1963)

**PROFESSIONAL ACTIVITIES**

**Professional Experience and Activities**

Invited editorial, The Monroe News-Star (Section B, page 5) Sunday, November 23, 2003.

Selection to Hall of Fame, American Lung Association (Louisiana), 1996.

Recipient, Certificate of Merit, American Lung Association (Louisiana) for efforts to regulate smoking in the workplace (1995). Featured in Ruston Daily Leader editorial for state-wide legislative work and for resolution for the drafting of City ordinance to provide for smoke-free workplaces. New Orleans Times-Picayune editorial has subsequently been published in over fifty newspapers nationwide, with authorship credit given.

Chairperson, Mayor's Task Force for Regulating Smoking in the Workplace (Assisted in writing City ordinance enabling employers to legally provide for a smoke-free workplace for all employees) 1995.

Speaker at the "Smoking in the Workplace" Conference at Louisiana State University School of Medicine, Shreveport, Louisiana, March 24, 1994.

Author, feature (invited) editorial for the New Orleans Times-Picayune regarding Smoking Legislation in Louisiana (Section B, page 6), July 10, 1993.

Elected unanimously to Board of Directors, American Lung Association of Louisiana, New Orleans, Louisiana, 1994.

Consultant, Corporate Smoking Policies, Commercial Union Insurance Companies, (1990).

Consultant, Corporate Smoking Policies, Arkansas Louisiana Gas Company, (1990-94).

Consultant, The Administrative Evaluation of United States Air Force officers (Barksdale and Randolph Air Force Bases), (1990-94).

Editorial consultant for text: Readings in Business, Fearon-Pitman Publishers, Inc., 1989.

Editorial consultant for Richard D. Irwin, Inc., 1989.

Editorial consultant for text: Methods of Teaching Shorthand and Transcription, Gregg Division/McGraw-Hill Book Company, New York, New York, 1981.

Editorial consultant for alphabetic shorthand system, John Wiley & Sons, New York, 1980.

Editorial consultant for Houghton Mifflin Publishing Company, Boston, Massachusetts, 1980.

### **Public Service**

Recipient, National Business Education Association Distinguished Service Award, 1998.

Computer Inputting for Paraplegics, Biomedical Engineering, Louisiana Tech University, 1995-1997.

Developing Keyboarding Skills for the Un sighted, Louisiana Center for the Blind, 1990.

Board of Directors, Ruston Tennis Association.

Ruston/Lincoln Parish Chamber of Commerce, assisted with Lincoln Parish Teacher Appreciation Night and President Reneau reception (September, 1987 and June 28, 1987).

## **Professional Service**

Carl Perkins Measures and Standards Implementation Workshop, Baton Rouge, Louisiana, May 16-17, 1994.

Consulting editor, Journal of Education for Business, (read, evaluate, and for accepted articles, edit, approximately 300 articles--seventy of which will be published in the Journal of Education for Business, 1985-1998.

Chairman, Delta Pi Epsilon Research Award (read and evaluate approximately fifty dissertations from across the United States), 1990-1994

John Robert Gregg Award Administrative Committee, (National), 1990.

Board of Directors for the Business Education Hall of Fame (National), 1990-1995.

Chairman, Title III Strengthening Grant. Prepare and submit Final Report from CAB for acceptance by the U.S. Department of Education, 1987-1990.

Consultant in Business Education, Austin Public Schools, Austin, Texas, 1990.

Testing consultant in Business Education, Education Testing Service, Princeton, NJ, 1990.

Research Consultant in shorthand, Gregg Division, McGraw-Hill Book Company, 1985-1990.

Research consultant in Business Education, Educational Testing Development Laboratories, Huntington, NY, 1989-1990.

Consultant to the Catholic Business Education Association, 1985-1988.

Editorial Consultant in Business Education, South-Western Publishing Co., 1980-1989.

Consultant to Dictation Disc Corporation, New York, NY, 1980.

Research consultant to Instructional Dynamics Incorporated, Chicago, IL, 1979.

Assistant Editor, Eastern Business Teachers Association Yearbook.

Associate Editor, National Business Education Yearbook.

Feature Editor, Business Education Forum.

Editorial Advisory Board, Journal of Management for Systems and Logistics, United States Air Force, Wright-Patterson Air Force Base, Ohio.

Served as research design consultant for the following three studies by Dr. R. Frank Harwood of the University of Mississippi, Oxford, Mississippi.

"An Investigation to Determine the Knowledge, Skills, and Attitudes Essential to Satisfactory Performance at the Job Entry Level as Office and Administrative or Management Trainee Personnel in Rural-Urban Areas."

"A Cooperative Vocational Education Investigation to Develop In-Service Training Programs for Supervisory Personnel."

"Assisting Local Schools in Modifying Their Business Education Programs."

Reader's Nomination Committee Member, Delta Pi Epsilon Research Award.

Election Committee Member, Business Education Hall of Fame (national).

Chairman, Louisiana Tech University Alumni Phonathon.

Chairman, College of Administration and Business Computer Utilization Study (final written and oral report of study has been presented to Louisiana Tech University Administration).

Chairman, College of Administration and Business Computer Literacy Strengthening Grant.

Business Education consultant, Caddo Parish Public Schools (Entrepreneurship Education).

Principal Investigator, Grade Averages by Quarter by College, Louisiana Tech University, 1967-1986, final report presented to Dean Owens, College of Administration and Business.

## **Organizations**

International Society for Business Education  
National Business Education Association  
Southern Business Education Association  
Louisiana Business Education Association  
Catholic Business Education Association  
Eastern Business Education Association  
Administrative Management Society  
Louisiana Business Teachers Association  
National Education Association  
American Vocational Association  
Louisiana Teachers Association  
American Education Research Association

Phi Chi Theta (Faculty Sponsor, 1966-67)  
Delta Sigma Pi (Faculty Sponsor, 1970-71)  
International Platform Association  
Louisiana Notary Association

### **Self-development activities**

National Business Education Association Annual Convention, Dallas, Texas, April, 2003.

AACSB Continuous Improvement Conference, Orlando, Florida, February, 2001.

Southern Business Administration Conference, Nashville, Tennessee, November, 2000.

AACSB Professional Conference (Continuous Improvement Symposium), Tampa, Florida, September, 2000.

“Distance Learning -- Compressed Video Certification,” January 1999.

“Preparing Interrogatories and Depositions for Civil Suits,” Baton Rouge, Louisiana, May, 1996.

“Evaluation of Teaching Effectiveness,” San Francisco, California, April, 1995.

National Business Education Association, Chicago, IL, February 20-22, 1975; San Francisco, CA, April 13-16, 1976; Chicago, IL, April 6-10, 1979; Las Vegas, NV, April 1-5, 1980; New Orleans, LA, April 15-18, 1981; Washington, D.C., April 1982; Miami, FL, March 26-28, 1986; Reno, NV, April 11-14, 1990.

Computer Conference, Info-Mart, Dallas, TX, December 15, 1989.

Southern Business Education Association, Hot Springs, AR, November 28-29, 1975; Miami, FL, November 26, 1976; Charleston, WV, October 26-29, 1989.

Interactive Multimedia Conference, New York, NY, August 20-27, 1989.

Computer Conference, New Orleans, LA, May 19-20, 1989.

Louisiana Association for Business Educators, Alexandria, LA, November, 1984.

Hewlett-Packard Seminar on Microcomputers, Dallas, TX, October, 1984.

IEEE Telecommunications Conference, Jackson, MS, July, 1984.

Administrative Management Society, New Orleans, LA, June, 1984.

Electronic Data Processing Management Association, Office Automation for the Electronic Office, Dallas, TX, May 3, 1984.

Bell Laboratories Conference on Computer Graphics, Grambling State University, Grambling, LA, April, 1984.

Electronic Data Processing Association and Institute of Internal Auditors Seminar, Shreveport, LA, April 27, 1984.

Business Education Conference, Louisiana Tech University, Ruston, LA, April 1976-1984.

Clinic for Secretaries, Louisiana Tech University, Ruston, LA, April 1976-1984.

American Vocational Association Convention, New Orleans, LA, December 8-9, 1980; Dallas, TX, December 1981.

Office Automation Conference, Houston, TX, March 23-25, 1981.

National Research Conference in Business Education (Delta Pi Epsilon), Minneapolis, MN, November 5-9, 1980.

Northeast Louisiana University Business Education Conference, 1976, 1977, 1978, 1979, 1980, Monroe, LA.

National Business Education Research Symposium, New York City, NY, February 12-15, 1975; January 31-February 3, 1979.

Delta Pi Epsilon Conference, Denton, TX, June 11, 1978.

University of Northern Alabama Annual Business Education Conference, Florence, AL, June 7, 1975.

University of Central Arkansas Annual Business Education Conference, Conway, AR, February 27, 1975.

Gregg Conference, Shreveport, LA, January 20, 1975.

### **PROFESSIONAL PROGRAM (PLATFORM) PRESENTATIONS**

Louisiana Tech University, Fall Commencement Speaker, November 21, 2003.

University of Houston, February 19, 2000.

Louisiana Attorney General's Conference on Employment Law, Lafayette, LA, February 18, 2000.

University of Texas at Arlington, June 6, 1998.

University of Miami, Miami, FL, May 1, 1998.

Texas A&M University, College Station, TX, April 24, 1998.  
Texas Wesleyan University, Fort Worth, TX, October 4, 1997.  
Oklahoma City University, Oklahoma City, OK, May 16, 1997.  
University of Northern Colorado, Ft. Collins, CO, June, 1996.  
University of South Alabama, Mobile, AL, May, 1995.  
Mississippi Business Education Association, Jackson, MS, June 2, 1994.  
University of Alabama, Tuscaloosa, AL, May 27, 1994.  
University of Alabama at Birmingham May 25, 1994.  
University of Texas at El Paso, July 11, 1992.  
West Texas State University, Canyon, TX, June 27, 1992.  
Texas Tech University, Lubbock, TX, June 26, 1992.  
University of Houston, Houston, TX, June 20, 1992.  
University of Texas at Austin, June 13, 1992.  
University of Texas at Arlington, June 12, 1992.  
University of Texas at San Antonio, June 6, 1992.  
Florida Business Education Association, April 16, 1992.  
Texas Business Education Association, Beaumont, TX, October, 1990.  
Fort Worth Independent School District, Fort Worth, TX, August, 1990.  
Ysleta Independent School District, El Paso, TX, August, 1990.  
Florida Business Education Association, Sarasota, FL, October 19, 1990.  
Louisiana Board of Elementary and Secondary Education (BESE) Standards Committee,  
Baton Rouge, LA, October 5, 1990.  
University of Alabama at Birmingham, Birmingham, AL, June 6, 1990.  
Texas Tech University, Lubbock, TX, March 31, 1990.  
Louisiana Association for Business Educators, Lafayette, LA, November 21, 1989.  
University of North Texas, Denton, TX, October 14, 1989.  
Texas Business Education Association, Midland, TX, October 7, 1989.  
Alabama Business Education Association, Montgomery, AL, August 17, 1989.  
University of Alabama at Birmingham, Birmingham, AL, August 16, 1989.  
University of Southern Mississippi, Hattiesburg, MS, June 30, 1989.  
Ohio State University, Columbus, OH, June 20, 1989.  
Bowling Green State University, Bowling Green, OH, June 18, 1989.  
Indiana University, Bloomington, IN, April 28, 1989.  
National Business Education Association, Chicago, IL, March 24, 1989.  
University of Cincinnati, Cincinnati, OH, March 14, 1989.  
Texas Tech University, Lubbock, TX, March 11, 1989.  
Arkansas State University, Jonesboro, AR, March 4, 1989.  
University of Arkansas, Fayetteville, AR, February 19, 1989.  
University of North Texas, Denton, TX, January 21, 1989.  
University of South-Western Louisiana, Lafayette, LA, December 8, 1988.  
Texas Business Education Association, Dallas, TX, November 26, 1988.  
Association of Independent Colleges and Schools, Washington, DC, October 28, 1988.  
University of California at Los Angeles, Los Angeles, CA, September 24, 1988.  
University of West Florida, Pensacola, FL, June 19, 1988.  
Michigan Business Education Association, Grand Rapids, MI, April 3, 1988.  
University of Arkansas, Fayetteville, AR, March 11, 1988.

Arkansas State University, Jonesboro, AR, March 4, 1988.  
 University of Central Arkansas, Conway, AR, February 19, 1988.  
 Texas Tech University, Lubbock, TX, February 12, 1988.  
 Association of Independent Colleges and Schools, Washington, DC, October 28, 1987.  
 Tennessee Business Education Association, Gatlinburg, TN, October 2, 1987.  
 Administrative Management Society, Dallas, TX, August 19, 1987.  
 Colorado Business Education Association, Ft. Collins, CO, August 5, 1987.  
 Arkansas Business Education Association, Little Rock, AR, July 13, 1987.  
 University of Arkansas Business Education Conference, Fayetteville, AR, July 14, 1987.  
 University of West Florida, Pensacola, FL, June 19, 1987.  
 University of Dallas, Dallas, TX, May 1, 1987.  
 California Business Education Association, San Francisco, CA, April 10, 1987.  
 Mountain-Plains Business Education Association, Grand Rapids, MI, April 3, 1987.  
 Chicago State University, Chicago, IL, March 12, 1987.  
 Montana Business Education Association, Billings, MT, February 14, 1987.  
 American Vocational Association National Convention, Dallas, TX, January 7, 1987.  
 Pennsylvania Business Education Association, Harrisburg, PA, January 4, 1987.  
 Speaker at conferences at the following universities or conventions (1986-87).  
 University of North Carolina.  
 University of Georgia  
 University of Michigan  
 University of Tennessee  
 Penn. State University  
 Michigan State University  
 Western Business Education Association (Regional Convention)  
 Mountain-Plains Business Education Association (Regional Convention)  
 California Business Education Association Convention  
 American Vocational Association (National Convention)  
 Ohio Business Education Association, Toledo, Ohio, April 11, 1986.  
 Georgia Business Education Association, Atlanta, Georgia, April 1, 1986.  
 California Business Education Association, Irvine, California, March 23, 1986.  
 Western Florida Business Education Association, Panama City, Florida, February 19,  
 1986.  
 University of North Florida Business Education Conference, Jacksonville, Florida,  
 February 4, 1986.  
 North-Central Business Education Association, Indianapolis, Indiana, October 25, 1985.  
 Florida Business Education Association, Sarasota, Florida, October 18, 1985.  
 Louisiana Tech University Business Education Conference, Ruston, Louisiana, October  
 12, 1985.  
 Idaho Business Education Association, Pocatello, Idaho, October 5, 1985.  
 Louisiana Tech University Engineers Association, Ruston, Louisiana, September 30,  
 1985.  
 South Carolina Business Education Association, Columbia, South Carolina, September  
 23, 1985.  
 Delta Pi Epsilon Research Conference, Louisiana Tech University, Ruston, Louisiana,  
 September 21, 1985.

University of South Florida Business Education Conference, St. Petersburg, Florida, September 18, 1985.

Texas Business Education Association, Dallas, TX, August 24, 1985.

Louisiana Vocational Association, New Orleans, Louisiana, August 10, 1985.

Utah Business Education Association, Salt Lake City, Utah, June 29, 1985.

Utah State University Business Education Conference, Logan, Utah, June 28, 1985.

Oregon Business Education Association, La Grande, Oregon, June 15, 1985.

North Louisiana Registrar's Association Conference, Ruston, LA, April 28, 1985.

Houston Business Teachers Association, Houston, TX, April 25, 1985.

Board of Elementary and Secondary Education, Baton Rouge, Louisiana, April 12, 1985.

National Business Education Association, Las Vegas, NV, April 4, 1985.

Los Angeles Business Education Association, Los Angeles, California, April 3, 1985.

University of South Florida Business Education, Tampa, FL, February 15, 1985.

Georgia Business Education Conference, Atlanta, GA, February 14, 1985.

Texas University Interscholastic League, University of Texas, January 24, 1985, Austin, TX.

Southeast Business Education Conference, University of Georgia, January 10, 1985.

Beta Alpha Psi (honorary accounting society) Professional Development Seminar, Louisiana Tech University, December 15, 1984.

American Vocational Association, New Orleans, LA, December 1, 1984.

Delta Pi Epsilon Research Conference, Denver, CO, November 8, 1984.

Florida Business Education Association, St. Petersburg, FL, October 19, 1984.

Utah Business Education Conference, Salt Lake City, UT, October 12, 1984.

Louisiana Tech University Secretarial Conference, Ruston, LA, October 9, 1984.

Illinois Business Education Association, Springfield, IL, October 2, 1984.

Nebraska Business Education Association, Kearney, Nebraska, August 9, 1984.

Indiana University Business Education Conference, Bloomington, IN, July 13, 1984.

Arkansas Vocational Association, Little Rock, AR, June 14, 1984.

University of Arkansas Business Education Conference, Fayetteville, AR, June 13, 1984.

"The Proven One-Year Solution to Shorthand Instruction," California Business Education Association, Anaheim, CA, April 14, 1984.

"Current Research in Shorthand and Transcription," Massachusetts Business Education Association, Boston, MA, April 7, 1984.

"Alternative Shorthand Systems," Massachusetts Business Education Association, Boston, MA, April 6, 1984.

"Shorthand Alternatives for New Curriculum Priorities," Southwestern Private Schools Association, New Orleans, LA, March 9, 1984.

"The Propensity for Risk and Contract Grading," presentation reactor, American Institute for Decision Sciences, San Antonio, TX, February 29, 1984.

Association of Decision Sciences, San Antonio, TX, respondent to research paper presented by Dean Burton of Fresno State University, February 29, 1984.

"1984--Our New World," Western Business Education Association Convention, Salt Lake City, UT, February 19, 1984.

"Needed Research in Business Education," Southeastern Business Education Conference, University of Georgia, Athens, GA, February 3, 1984.

- "Evaluative Criteria for Research in Business Education," Delta Pi Epsilon Research Conference, Omaha, NE, November 12, 1983.
- "Alphabetic Shorthand in Today's Schools," Southern Business Education Association Convention, Louisville, KY, October 28, 1983.
- "Shorthand for the Modern Office," Louisiana Tech University Clinic for Secretaries, Ruston, LA, October 23, 1983.
- "What Price Competition?" University Interscholastic League, Austin, TX, October 16, 1983.
- "What's New in Business Education?" Eastern Business Education Association, Boston, MA, October 5, 1983.
- "Vocational Education in the Decade Ahead," Kentucky Vocational Education Association, Louisville (Clarksville), Kentucky, August 29, 1983.
- "The Role of Business Education in the Post-Secondary School," Indiana Business Schools Association, Indianapolis, IN, April 30, 1983.
- "Are you a Mini Maxi or a Maxi Mini?" Ohio State University Business Education Conference, Columbus, OH, March 11, 1983.
- "Needed Research in Business Education," The Ohio State University Business Education Conference, Columbus, OH, March 11, 1983.
- "Shorthand Instruction for the '80's" Delaware Business Education Association, Wilmington, DE, February 18, 1983.
- "A Business Education Curriculum for the '80s'," University of Delaware Business Education Conference, Wilmington, DE, February 18, 1983.
- "When the College Grad Can't Do It, Then What?" Human Resources and Development Conference, New York, New York, December 4, 1982.
- "Research: The Key to Tomorrow," Arizona State University Business Education Conference, Tempe, Arizona, May 1, 1982.
- "Shorthand Instruction in Today's Schools," Texas Business Education Association Convention, Ft. Worth, Texas, April 29, 1982.
- "The John Robert Gregg Award in Business Education," National Business Education Association, Washington, D.C., April 15, 1982.
- "Business Education in the Decade Ahead," University of the District of Columbia, April 13, 1982.
- "Business Education: Today and Tomorrow," Mountain-Plains Business Education Association, Oklahoma City, Oklahoma, June 19, 1981.
- "Business Education for the 80's," Ohio Business Education Association, Toledo, Ohio, May 22, 1981.
- "New Thinking in Shorthand Instruction," University of South Florida Business Education Conference, Tampa, Florida, May 7, 1981.
- "Business Education in the Proprietary School," Association of Independent Colleges and Schools, Indianapolis, Indiana, February 19, 1981.
- "Parametric Statistics in a Nonparametric World," Southeastern Business Education Research Conference, University of Georgia, Athens, Georgia, February 6, 1981.
- "Implications of Research for Business Education," University of Southwestern Louisiana Business Education Conference, Lafayette, Louisiana, October 15, 1980.

- "New Thinking in Shorthand Instruction," North Texas State University Business Education Conference, Denton, Texas, August 15, 1980.
- "Business Education in the Decade Ahead," Mountain-Plains Business Education Association Convention, El Paso, Texas, June 26, 1980.
- "Business Education in Transition," University of District of Columbia, Washington, D.C., June 24, 1980.
- "Shorthand Instruction in the 80s," University of New Hampshire, Manchester, New Hampshire, June 23, 1980.
- "Research Designs in Business Education," University of Southern Illinois/University of Illinois Research Consortium, St. Louis, Missouri, May 10, 1980.
- "Pitfalls in Research," University of Minnesota Research Conference, Minneapolis, Minnesota, May 3, 1980.
- "Shorthand Instruction in the Decade Ahead," North-Central Business Education Association Convention, St. Paul, Minnesota, May 2, 1980.
- "Business Education: Promise or Problem," Oklahoma Business Education Association Convention, Oklahoma City, Oklahoma, April 17, 1980.
- "Shorthand Instruction in the Decade Ahead," NABTE address, National Association of Business Teacher Educators/National Business Education Association Annual Convention, Las Vegas, Nevada, April 4, 1980.
- "Research: Process and Product," National Business Education Association, Las Vegas, Nevada, March 1980.
- "New Thinking in Shorthand Instruction," Pennsylvania Business Education Association Convention, Philadelphia, Pennsylvania, October 25, 1979.
- "Where are we Going in Business Education," Texas Business Education Association Convention, Corpus Christi, Texas, October 5, 1979.
- "New Thinking in Business Education," Pittsburgh State University, September 21, 1979.
- "Business Education in the Decade Ahead," Maryland Business Education Association, Baltimore, Maryland, August 30, 1979.
- "Office Administration vs. Administrative Services: Is There a Difference?" Indiana University, Bloomington, Indiana, June 28, 1979.
- "Word Processing: Problems or Panacea?" University of North Alabama, Florence, Alabama, June 27, 1979.
- "Competency Based Evaluation in Office Administration," Old Dominion University, Norfolk, Virginia, June 22, 1979.
- "Evaluative Criteria for Personnel Selection," John Robert Gregg Administrative Board, National Business Education Association, April 12, 1979.
- "Business Education in the 1980s," Memphis State University, Memphis, Tennessee, April 7, 1979.
- "Shorthand Transcription: In Tune with the Times?" Mississippi Valley State University, Itta Bena, Mississippi, February 23, 1979.
- "Research Evaluation in Shorthand," New York City, New York, January 28, 1979.
- "Pitfalls in Research," American Vocational Association, Dallas, Texas, December 1, 1978.
- "Evaluating Shorthand Systems," Louisiana Business Education Association, Baton Rouge, Louisiana, November 21, 1978.

- "Nonparametric Statistics in Business Education Research," Oklahoma State University, Stillwater, Oklahoma, November 8, 1978.
- "Typewriting Instruction in the Years Ahead," Texas Business Education Association, Houston, Texas, October 19, 1978.
- "Computer Assisted Instruction: Pros and Cons," Oral Roberts University, Tulsa, Oklahoma, August 23, 1978.
- "Implications of Research for Instruction in Shorthand," University of California at Los Angeles Business Education Conference, Los Angeles, California, July 25, 1978.
- "Research Methodology in Business Education," University of Tennessee Business Education Conference, Knoxville, Tennessee, June 10, 1978.
- "Methods of Instruction in Shorthand," Stephen F. Austin State University Business Education Conference, Nacogdoches, Texas, April 15, 1978.
- "Methods of Instruction in Typewriting," University of Alabama at Huntsville, Alabama, March 25, 1978.
- "Research in Business Education," Research Consortium (University of South Florida, University of Florida, Florida Tech University), Tampa, Florida, December 12, 1977.
- "Is the Future of Business Education Yesterday?" Pi Omega Pi Spring Banquet, School of Business Administration, Northeast Louisiana University, Monroe, Louisiana, February 24, 1977.
- "Popular Myths in Business Education," Southern Business Education Association Annual Convention, Miami, Florida, November 26, 1976.
- "Nonparametric Statistics in Business Education," Eastern Washington State University, Spokane, Washington, October 9, 1976.
- "Research Designs in Business Education," Portland State University, Portland, Oregon, October 8, 1976.
- "Business Education for the Future," University of Southwestern Louisiana Business Education Conference, June 14, 1976.
- "Where are we Going in Shorthand?" University of South Florida Business Education Conference, Tampa, Florida, March 13, 1976.
- "A New Era for Shorthand Instruction," The University of Tennessee Business Education Conference, Knoxville, Tennessee, March 5, 1976.
- "Shorthand Instruction in the 70's," Florida Tech University Business Education Conference, Orlando, FL, February 20, 1976.
- "Implications of Research for Shorthand Instruction," University of West Florida Business Education Conference, Pensacola, Florida, October 31, 1975.
- "New Approaches to Shorthand Instruction," Tri-State Business Education Association Annual Convention, Pittsburgh, Pennsylvania, October 24, 1975.
- "The State of the Union in Business Education, Tennessee Business Education Association State Convention, Nashville, Tennessee, September 26, 1975.
- "Techniques in Teaching Typewriting," University of Houston Business Education Conference, Houston, Texas, September 19, 1975.
- "Research Designs in Business Education," Brigham Young University Conference in Business Education, Provo, Utah, August 2, 1975.
- "Shorthand Today and Tomorrow," University of Southern Mississippi Business Education Conference, Hattiesburg, Mississippi, July 14, 1975.

"A New Horizon for Business Education," University of Kentucky Business Education Conference, Lexington, Kentucky, July 11, 1975.  
 "Where is the Excitement in Business Education?" University of Northern Alabama Business Education Conference, Florence, Alabama, June 7, 1975.  
 "Shorthand Beyond the 70's," University of Central Arkansas Business Education Conference, Conway, Arkansas, February 22, 1975.  
 "Trends in Business Education," University of Central Arkansas Business Education Conference, Conway, Arkansas, February 21, 1975.  
 "Controlling Dictation Material," National Business Education Research Symposium, New York City, February 12, 1975.

## **HONORS AND RECOGNITION**

World's Who's Who, Marquis, 2001 edition.  
Who's Who in America, Marquis, 55<sup>th</sup> edition, 2000.  
Who's Who in the South and Southwest, Marquis, 26<sup>th</sup> edition, 1999.  
 Marquis Who's Who in Media and Communication, 1998-1999 edition.  
Profiles in Business and Management Directory of Scholars and Their Research, Harvard Business School Publishing, 1998 edition.  
 Ruston State Bank Endowed Professor  
 Pi Omega Pi  
 Delta Pi Epsilon  
 Phi Delta Kappa  
 Beta Gamma Sigma, (Chapter President, 1978-79)  
 Kappa Delta Pi  
 Phi Mu Alpha  
 College of Administration and Business Nominee, Faculty Senate Chair Award  
 Distinguished Professorship Award  
 Faculty Senate Chair Award  
 Alumni Foundation Professorship Award  
 Phi Kappa Phi Scholar of the Year Award  
 Who's Who in American Education  
 Leaders in Education  
 Men of Achievement  
 National Authorities in Business Education  
 Outstanding Young Men of America  
 Personalities in the South  
 American Men and Women of Science  
 Dictionary of International Biography  
 Who's Who in Consulting  
 Referee, NABTE Review  
 Outstanding Educators of America  
 Referee, Delta Pi Epsilon Journal

## **REFEREED JOURNAL PUBLICATIONS**

### **Discipline-Based Scholarship (1998-present)**

#### **Category I**

“Unmasking Listening Differences and Delivery Differences by Gender among Senders and Receivers of Five Types of Communication in the Collegiate Classroom,” *NABTE Review*, Vol. 30, Fall, 2003, p. 3 (co-authored with Thomas L. Means, Zaiyong Tang, and Elizabeth A. Wibker).

#### **Category II**

#### **Other Intellectual Contributions**

#### **Contributions to Practice (1998-present)**

#### **Category I**

“Popular Misconceptions in Business Communications,” *Business Education Forum*, Vol. 53, No. 2, December 1998, p. 30 (co-authored with Thomas L. Means and Gene H. Johnson).

“Managing Conflict,” *Internal Auditor*, Vol. LV, No. VI, December 1998, p. 54 (co-authored with Gene H. Johnson and Thomas L. Means).

#### **Category II**

#### **Other Intellectual Contributions**

### **Learning and Pedagogical Scholarship (1998-present)**

#### **Category I**

#### **Category II**

“Networking Technologies for Proactive Learning in the Business Communication Class,” *The Balance Sheet*, South-Western Publishing Company (Cengage Learning), Fall, 2007 (co-authored with Zaiyong Tang, James A. Calloway, and Gene H. Johnson).

“Spellbound in the Business Communication class,” *The Balance Sheet*, South-Western Publishing Company (Cengage Learning), Fall, 2007.

“So You Want to Be a Business Professor? A Primer for Those Interested in Pursuing a Career in Business Education at the Collegiate Level,” *Journal of Business and Training Education*, Fall 2007.

## **Other Intellectual Contributions**

### **REFEREED JOURNAL PUBLICATIONS PRIOR TO ACADEMIC YEAR 1998-1999**

#### **Discipline-Based Scholarship (Prior to 1998)**

##### **Category I**

##### **Category II**

## **Other Intellectual Contributions**

#### **Contributions to Practice (Prior to 1998)**

##### **Category**

“Variables Affecting Achievement in Shorthand and Transcription,” *NABTE Review*, National Business Education Association/National Association of Business Teacher Education, Washington, D.C., Vol. 6, Spring, 1981.

“The Respective Roles of Shorthand Vocabulary, Intelligence, and Word Sense in Shorthand Achievement: Critical Questions to be Answered Through Research,” *Journal of Business Education*, January, 1980.

“Needed Research in Shorthand and Transcription,” *Needed Research in Business Education*, Delta Pi Epsilon Research Bulletin, No. 5, 1979, Third Edition.

“ANOVA: How Differences in Variances Detect Differences in Means,” *NABTE Review*, National Association of Business Teacher Education, Washington, D.C., Vol. 3, September, 1977 (co-authored with Dr. Philip F. Rice, Louisiana Tech University).

“Variables Affecting Achievement in Shorthand and Transcription,” Chapter II, *Effective Secretarial Education*, National Business Education Association Yearbook, Washington, D.C., 1974.

“How Important is Reading Fluency in Shorthand,” *Journal of Business Education*, Trethaway, Wilkes-Barre, Pennsylvania, Vol. 48, February, 1973.

“Beware of the Error Cut-Off!!” *Journal of Education for Business*, Treathaway, Wilkes-Barre, PA, Vol. 48, December, 1972.

“The Application of PERT to Research in Business Education,” *Delta Pi Epsilon Journal*, St. Peter, MN, Vol. 14, May, 1972 (co-authored with Dr. Phillip F. Rice, Louisiana Tech University).

- “Shorthand and Transcription Evaluation Procedures,” *Journal of Education for Business*, Trethaway, Wilkes-Barre, PA, Vol. 47, October, 1971.
- “A New Standard Word in Shorthand?” *Journal of Education for Business*, Trethaway, Wilkes-Barre, PA, Vol. 46, January, 1971.
- “Methods of Shorthand Instruction,” *Journal of Education for Business*, Trethaway, Wilkes-Barre, PA, Vol. 45, April, 1970.
- “The Relationship Between the Accuracy of Shorthand Notes and the Correctness of Transcripts Resulting from Non-Deferred and Deferred Transcription,” *Journal of Education for Business*, Trethaway, Wilkes-Barre, PA, Vol. 5, March, 1970.
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### **Other Intellectual Contributions (Published Textbooks)**

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- “Speedwriting Shorthand Abridged Dictionary,” Regency II Edition, Macmillan Publishing Company, New York, New York, 1998, (co-authored with Cheryl D. Pullis).
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- “Principles of Speedwriting Shorthand,” Regency Edition, Bobbs-Merrill Educational Publishing, Indianapolis, Indiana, 1984.
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“Effective Secretarial Education,” Associate Editor, 1974 National Business Education Association Yearbook, Washington, D.C., 300 pp.

### **Learning and Pedagogical Scholarship (Prior to 1998)**

#### **Category I**

#### **Category II**

#### **Other Intellectual Contributions (Proceedings)**

“Toward Information System Success: Exploring the Communication Gap Between Information System Professionals and End Users,” Association for business Communication, *Proceedings*, Houston, Texas, March, 1999, (co-authored with Ruth Miller, Thomas L. Means, and James Jiang).

“On Faculty Salary Compression and Inversion in State Universities,” *Decisions Sciences Institute Proceedings*, November, 1997 (co-authored with Hani I. Mesak and Sidney P. Glandon).

"Variables Affecting Achievement in Shorthand," *University of Illinois/University of Southern Illinois Research Consortium Proceedings*, No. 4, June, 1980.

## **Other Intellectual Contributions (Working Papers and Teaching-Learning School and Course Activities)**

- “The MBA Terminal Examination in AACSB Accredited Schools.”
- “The Influence of ‘Cold Notes’ on Achievement in Shorthand Dictation.”
- “Utilizing Transparencies in the Transcription Course.”
- “Determining the Optimum Time for Introducing Transcription.”
- “The of Speed Development in Shorthand.”
- “An Analysis of the Logic of the Construction Patterns of Gregg Shorthand Outlines”
- “The Application of the Micro-Molar Theory to Instruction in Shorthand”
- “Immediate Verification of Performance in the Communications Courses”
- “The Invalidation of Research Through the Violation of Statistical Assumptions” (with Dr. Philip F. Rice, LA Tech University).
- “An Analysis of the Effect of Test Repetition in Gross Words per Minute and Errors on Five-Minute Straight-Copy Tests in Typewriting.”
- "Implementing the TRS-80 Model 100 as a Notetaking Device for Disabled Students."
- "Evaluating the Difficulty of Dictation Material."
- "An Artificial Intelligence Paradigm for Computer Transcription of Shorthand Input to a Portable Microcomputer," presented to ITT Laboratories, Huntington, New York.
- "Independent Living Systems for the Handicapped," (co-authored with Roy W. Schubert and Eric Pliasance, Louisiana Tech University).
- "A Basic Program for Analyzing Difficulty of Business Communications."
- "An Analysis of Punctuation Errors Committed in Correspondence Generated by Fortune 500 Corporations."
- “Business Communications for International Students.”
- “Networking Options,” (co-authored with James A. Calloway and Zaiyong Tang).

## **ACADEMIC COMMITTEES / ASSIGNMENTS – UNIVERSITY SERVICE**

### **Current Dissertation Activity**

Dissertation Committee Member Past Three Years: 3

Laurent Jossien, “The Retailing Impact of E-commerce in the United States,” 2008.

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Dissertation Committee Member Past Five Years: 6

### **Committees**

- Chairman, University Grievance Committee, 1988-present.

- Chairman, University Committee for the Dismissal of Untenured Faculty, 1990 - present.
- College of Administration and Business Deanship Search and Screen Committee, 2006-2007.
- Department of Marketing and Analysis Department Head Search and Screen Committee, 2006-2007.
- Louisiana Tech University Curriculum Assessment Committee, 2006 – present.
- Louisiana Tech University Grants Oversight Committee, 2005 – present.
- Coordinator, AACSB Self-Study Report and member or chairperson of the following AACSB self-study committees: Faculty Planning; Faculty Recruitment, Selection, and Orientation; Faculty Development, Promotion, Retention, and Renewal; Faculty Size, Composition, and Deployment; Faculty Qualifications; and Faculty Intellectual Contributions (2000-2001).
- Southern Association of Colleges and Schools, Louisiana Tech University Teaching Effectiveness (Quality Enhancement) Committee, University-wide, 2003-present.
- Teacher Education Council, 2000-present.
- PK-16 Committee, 2001-present.
- Curriculum Redesign Committee, 2002-present.
- NCATE Advisory Committee, 2003-04.
- PRAXIS Assessment Committee, 2002-present.
- University Instructional Policies Committee, 1996-2000.
- University Use of Tobacco Products Committee (Chair), 1990-1999.
- College of Administration and Business Tenure and Promotion Committee, 1997-present.
- College of Administration and Business Administrative Evaluation Committee (Chair), 1988-present.
- Chairperson, Business Analysis and Communication Department Head Screening and Recommendation committee, 1995-96.
- Chairperson, Department of Computer Information Systems and Analysis Tenure and Promotion Committee, 1993-2002, 2002-03 (member), and 2003-2004.
- University Strategic Planning Committee, 1994-95.
- CAB Deanship Screening Committee, 1993-94.
- Faculty and Staff Handbook Revision Committee, 1992-present.
- Chairman, Distinguished Professor Selection Committee, 1989-99.
- CAB Graduate Studies Committee, 1980-1990.
- Chairman, Smoking Policy Committee (university-wide), 1988-1990.
- Chairman, University Grievance Committee (university-wide), 1988-present.
- Chairman, College of Administration and Business Computer Utilization Committee, 1987-1990.
- Chairman, College of Administration and Business Faculty Development and Seminars Committee, 1987-1990.
- Chairman, Administrative Evaluation Committee (university-wide), 1987-2003.
- Committee Member, Role, Scope and Mission Committee (university-wide), 1988-1989.
- Chairman, Program Committee, Beta Gamma Sigma, 1980-81 (Louisiana Tech Chapter)

- Chairman of the Administrative Committee for the John Robert Gregg Award. (The John Robert Gregg Award is the highest national award presented in Business Education).
- Graduate Curriculum Committee, 1976, 1977, 1978, 1979.
- Behavioral Standards Committee, 1977, 1978, 1979.
- Graduate Council, 1978, 1979.
- Dissertation Seminar Committee, 1978, 1979.
- Chairman, Departmental Curriculum Committee, 1978, 1979.
- Board of Directors (National) for the Delta Pi Epsilon Research Foundation.
- Chairman of the Amoco Award Committee, Louisiana Tech University Faculty Senate.
- Board of Directors, Louisiana Tech Concert Association.
- Referee for the Business Exchange, the Journal of Business Education, and the MBEA Journal.
- Selection Committee, Robert Slaughter Research Award, McGraw-Hill Publishing Company, New York, New York.
- Chairman, Research Evaluation Committee, Delta Pi Epsilon Research Award.
- Chairman, Amoco Award Committee, and Member, Selection Committee, Alumni Award, Louisiana Tech University.
- Associate Chairman, Standard X--Graduate Programs, CAB SACS Evaluation Committee; Associate Chairman, Standard XI-- Research, CAB SACS Evaluation Committee; Member, Standard XI--Research, Louisiana Tech University Evaluation Committee, Southern Association of Colleges and Schools.
- University-Wide Committee--Research, Southern Association of Colleges and Schools.
- College of Administration and Business Committee--Research (co-chairman) Southern Association of Colleges and Schools.
- College of Administration and Business Committee--Graduate Programs (co-chairman) Southern Association of Colleges and Schools.
- College of Administration and Business, Graduate Studies Committee, 1983-84.
- Vice Chairman, Louisiana Tech University Faculty Senate, 1983-84.
- Chairman, Louisiana Tech University Faculty Senate, 1984-85.
- Board of Selection, Robert E. Slaughter National Research Award.
- Editor, Journal of Business Education, 1985.
- Chairman, Campaign for Academic Excellence, Louisiana Tech University.
- Member, Audit Committee, Louisiana Tech Foundation.
- Board of Selection, Louisiana Tech University Alumni Foundation Faculty Award.
- Chairman, Criteria Evaluation Committee, Louisiana Tech University Amoco Award.
- Member, Planning Committee, Louisiana Tech University Fund Drive.
- Chairman, Professional Standards and Development Committee, Louisiana Tech University.
- Faculty Development Committee, Louisiana Tech University (University wide).
- Vice Presidential Screening and Selection Committee, Louisiana Tech University (University wide).

- Committee to identify and enhance the programs that are essential to the mission of the university (University wide).
- College of Administration and Business Research Review and Selection Committee.
- Secretary, Louisiana Tech University Faculty and Staff Club (University wide).
- Committee on Administrative Evaluation Procedures (University wide).
- Chairman, College of Administration and Business Administrative Evaluation Committee.
- Selection Committee, Delta Pi Epsilon Research Award (National).
- Coordinator, Title III Strengthening Grant (\$100,000), College of Administration and Business.
- Faculty Mentor, Innovative Venture Research, ENTR 460/560.
- Local faculty organization: Faculty and Staff Club.