



PROFESSOR JAMES J. COCHRAN NAMED FELLOW OF THE AMERICAN STATISTICAL ASSOCIATION



Dr. James J. Cochran, Bank of Ruston, Barnes, Thompson, and Thurman Endowed Professor with the Louisiana Tech University College of Business, has been named a fellow of the American Statistical Association (ASA), the nation's preeminent professional statistical society.

The distinctive designation of fellow is reserved for professionals in statistics who make outstanding contributions to the field. The designation of Fellow has been a superlative honor in ASA for nearly 100 years. Individuals are nominated for the honor by fellow members and to be selected must have an established reputation and made outstanding contributions in some aspect of statistical work. The Committee on Fellows evaluates candidates' contributions to the advancement of statistics, giving due weight to publications, the positions held by the candidates in the organizations in which they are employed, activities within the association, membership and accomplishments in other societies, and other professional activities. The fellow designation is limited to no more than one-third of 1 percent of the ASA membership, which now is about 18,000 in the United States, Canada, and overseas. The 2011 Fellows will receive their certificates at a ceremony on Tuesday, August 2, at the annual Joint Statistical Meetings in Miami Beach, Florida.

Professor Cochran is being recognized "For notable research contributions in methodological and applied statistics, especially at the interface between statistics and operations research; for exceptional service to the profession through wide ranging humanitarian efforts; for sustained excellence in statistics education and mentoring of graduate students;

and for ongoing efforts to improve the quality of statistics and mathematics education and applications in developing nations." Professor Cochran, who received his Ph.D. in statistics from the University of Cincinnati in 1997, joined the Louisiana Tech College of Business in 2000. He is considered a leading authority in the areas of sample based and Bayesian optimization, statistical methods, computational statistics, and statistical learning. He has coauthored over two dozen articles in various journals including *Management Science*, *The American Statistician*, *The Journal of Combinatorial Optimization*, *Communications in Statistics - Theory and Methods*, *European Journal of Operational Research*, *The Journal of the Operational Research Society*, *Clinical Orthopaedics and Related Research*, and *The Journal of Arthroplasty*. Professor Cochran is also the founding Editor in Chief of the Wiley Encyclopedia of Operations Research and Management Science and Editor in Chief of the journal *INFORMS Transactions on Education* as well as coauthor of several textbooks in both statistics and operations research.

The ASA, a scientific and educational society founded in Boston in 1839, is the second oldest continuously operating professional society in the United States. For more than 170 years, the ASA has provided its 18,000 members with up-to-date and useful information about statistics. The ASA has a proud tradition of service to statisticians, quantitative scientists, and users of statistics across a wealth of academic areas and applications. The organization supports excellence in the development, application, and dissemination of statistical science through meetings, publications, membership services, education, accreditation, and advocacy. Its members serve in industry, government, and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare.



MESSAGE FROM THE DEAN

Fall is here and classes are in full swing. The hallways are filled with students engaged in learning and socializing with their peers.

This newsletter shares with you information regarding new faculty and staff in the building along with faculty achievements and awards. We are very pleased and excited to have a number of new faculty who we believe will bring new ideas and information to the classroom and the College as a whole.

We are extremely pleased to recognize K. Paul Bullock as our alumnus of the year. He has been highly successful in his career, and we are thrilled to recognize him for his numerous accomplishments as a graduate of the College of Business.

We hope you will come back to the campus on Homecoming weekend, October 28 and 29, 2011. We encourage all of you to attend our homecoming reception on Friday, October 28, at 1:30 p.m. as we honor Mr. Bullock and, of course, we welcome all alumni and friends to the College of Business tailgate at Joe Aillet Stadium.

Finally, we are moving toward the new College of Business building. The progress has been amazing and we are tremendously excited to move into the building next summer. We continue to fundraise for the building, and we hope you will give generously to the campaign.

Thank you for your continued interest and support in the College of Business.

Dr. James R. Lumpkin, Dean
Chase Bank Professor

NEW FACULTY AND STAFF IN THE COLLEGE OF BUSINESS

The College of Business welcomes several new individuals as we begin the 2011-2012 academic year.

Dr. Julie Guidry Moulard has joined the Department of Marketing and Analysis. Dr. Moulard received her Ph.D. from Texas A&M University in marketing. Prior to joining Tech she served as an assistant professor at Louisiana State University. She will be teaching International Marketing at both the undergraduate and graduate level.

Two new visiting professors have also joined the faculty. Dr. Will Johnson, Visiting Assistant Professor of Finance, comes to us from Florida Atlantic University. He received his Ph.D. from Florida Atlantic University and will be teaching Business Finance.

Dr. J. T. Shim, Visiting Assistant Professor of Information Systems, received his Ph.D. from the University of Central Florida. He was most recently at Southwestern Adventist University.

Mrs. Judy Guilbeau (not pictured) Instructor of Accounting, has returned to the College of Business after a year hiatus from teaching to assist with the birth of twin grandchildren.

The administration is pleased to have Dr. Tim Bisping, Associate Dean of Graduate Studies and Research, join the College of Business. Dr. Bisping brings a wealth of knowledge to the College of Business. He will oversee the College's graduate programs and will play an integral part in the College's continuous AACSB accreditation process. Dr. Bisping received his Bachelor's and Master's degrees from Wichita State University and a Ph.D. from Oklahoma State University. Dr. Bisping served most recently as the Chair of the Department of Economics, Finance and Insurance & Risk Management at the University of Central Arkansas.

Ms. Megan Davenport is the new staff assistant for the Office of Graduate Studies. She is a graduate of Louisiana Tech University.

Ms. Kassi Speaks joined the Department of Economics and Finance in July as the new administrative coordinator. Kassi and her husband recently moved to Louisiana from Alaska.

K. PAUL BULLOCK- COLLEGE OF BUSINESS ALUMNUS OF THE YEAR



K. Paul Bullock currently serves as Chief Executive Officer of JPS Aviation, LLC and JPS Equipment, LLC in Monroe, Louisiana.

Paul is a 1971 Ruston High School graduate and a 1975 graduate of Louisiana Tech University with a Bachelor of Science degree in Business.

After graduating from Tech, Paul began a 23-year career with T. L. James and Company in Ruston, first as the office manager then as project manager and ultimately as operations manager until the company was sold. In 2001, Bullock joined Banner Sign and Barricade as a branch manager providing the highway construction business with advance and regulatory warning signs. In 2003, Bullock founded JPS Equipment, LLC where he served as owner and manager of a construction equipment sales and rental business. Paul operated the largest Volvo Rents Franchise in North America and, along with the help of his family, he grew the business to five locations, 150 employees, and over \$70 million rental fleet. In 2010, Bullock sold the rental assets of JPS Equipment to Volvo Construction Equipment. In March of 2011, Paul, along with his family, purchased Monroe Air Center at the Monroe Regional Airport. JPS Aviation provides air charter, aircraft rental, flight school, and aircraft maintenance opportunities.

Paul has served as a member of the National Asphalt Pavement Association Board of Directors and Bayou D'Arbonne Lake Watershed District Board of Commissioners and as the President of the Volvo Rents Construction Equipment Franchise Advisory Council. JPS Equipment was the recipient of the Volvo Rents Franchise of the Year for five consecutive years from 2005 to 2009. In addition, JPS Equipment was awarded the Volvo Rents Circle of Excellence Award.

Paul resides in Downsville with his wife, the former Penny Love. They are the parents of four children; Jason, Melissa, Stephen, and Maggie. They have two grandsons. Mr. and Mrs. Bullock and all of their children have either attended or graduated from Louisiana Tech University.

MATT DUNIGAN AND MATT STOVER ENTER TECH HALL OF FAME

Matt Dunigan, '85 Business Administration, was selected to enter the 2011 Louisiana Tech Athletics Hall of Fame Class on Saturday, October 1, 2011. Matt received his degree in business administration while playing quarterback for the Louisiana Tech Bulldogs. After graduating from Tech, Matt went on to play 14 seasons in the Canadian Football League. In 2006, Dunigan was inducted in the CFL's Hall of Fame. Today he is a television panelist and color commentator for the CFL games. He is also host of "Road Grill" on the Canada Food Network.

Matt Stover, '91 Marketing, joined Matt Dunigan as a member of the 2011 Louisiana Tech Athletics Hall of Fame Class. Stover received his business degree while a member of the Louisiana Tech football team. Matt's position was kicker. After graduation, Matt went on to play 20 years in the National Football League.

BETA ALPHA PSI CHAPTER RECEIVES NATIONAL AWARD



The Alpha Chi Chapter of Beta Alpha Psi attended the annual meeting in Denver, Colorado, August 10 - 13. The students volunteered for Community Service Day by assisting the homeless of Denver in Project Homeless. One student participated in Project Run

With It and two students made a presentation at one of the sessions.

At the annual meeting, the chapter was recognized as a Superior Chapter. All chapters are evaluated annually based on their service to members, campus, community, and the profession.

The College of Business' student chapter was recognized with its ninth consecutive Superior Chapter award. Louisiana Tech's Alpha Chi Chapter was deemed an outstanding chapter based on their participation at meetings, service on committees, extracurricular activities, and academic excellence.

Beta Alpha Psi is an honorary organization for financial information students and professionals. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field.

BUSINESS PROFESSOR GIVES INTERNATIONAL TALKS

Dr. James J. Cochran, Bank of Ruston-Barnes, Thompson, and Thurman Endowed Research Professor and associate professor of quantitative analysis at Louisiana Tech University, will give the closing plenary talk at the 2011 Conference of the Operations Research Society of Eastern Africa (ORSEA) in Nairobi, Kenya. The conference, which is the largest annual operations research conference in East Africa region, is expected to bring together hundreds of experts in operations research from Kenya, Uganda, Tanzania, Rwanda, Burundi, Somalia, Ethiopia, Democratic Republic of the Congo, Malawi, Comoros, Zambia, Djibouti, Eritrea, Mauritius, Seychelles, and other African nations.

During the conference, which is scheduled for October 12-15, Cochran will also chair the first INFORMS/IFORS/ORSEA International Teaching Effectiveness Colloquium. In this forum, operations research educators from North America and Eastern Africa will

give workshops on novel and innovative approaches to college-level operations research.

Conference partners include the University of Nairobi School of Business (Kenya), the Makerere University Business School (Uganda), and the University of Dar es Salaam Business School (Tanzania).

Cochran also gave the opening plenary talk at the XLIII Simposio Brasileiro de Pesquisa Operacional (XLIII Brazilian Symposium of Operational Research). The conference, which brought together over 600 experts in operations research from throughout Latin America, was held on August 15-18 in Ubatuba, Brazil. In addressing the symposium, Cochran spoke on "Finding Great Cases and Active Learning Exercises in Strange Places." He has also been invited to summarize his talk in a paper for the academic journal *International Transactions in Operational Research*.

CLASS NOTES: In Memoriam

Robert H. "Bobby" Rawle, Industrial Management '71, passed away on April 27, 2011, in Katy, Texas. Bobby began his career with J. Ray McDermott, and he became President in 1997. After his retirement in 2000, he returned to Louisiana Tech University and was instrumental in developing and opening Tech's first Enterprise Center. He was a member of the College of Business Advisory Board and was named Distinguished Alumnus of the Year for the College of Business in 2000. He is survived by his wife, Becky, and daughter, Jennifer.

Charles Wingfield, Business '48, passed away on September 4, 2011, in Cokesbury, New Jersey. He served as a World War II Navy officer prior to graduating from Louisiana Tech University. He began his career with CIT Financial Services and retired 37 years later as Chairman and CEO of the CIT Group. He is survived by his wife, Susan, two sons, and a sister, Joy Hartsell of Dallas, Texas.

Charles Wylly, Jr., Accounting '56, died tragically on Sunday, August 7, 2011, in a car accident in Aspen, Colorado. He was well known for his many outstanding business accomplishments. He served as a member of the College of Business Advisory Board and was the College's Distinguished Alumnus of the Year in 1968. He is survived by his wife, Caroline "Dee" Wylly, and three children.

College of Business will host their Annual Bankers Day on Tuesday, November 1, 2011

RECOGNITION:



Larry Jarrell, Instructor in Marketing, was named the 2011 Outstanding Faculty Advisor Award by the College of Business.



Vernette Farrar, administrative assistant to the dean, was named the 2011 Outstanding Staff Member in the College of Business.

SEND US YOUR NEWS

We want to let your fellow Bulldogs know what's happening in your life by printing your news in our new "Class Notes."

Email your news to debrav@latech.edu and we will share it with everyone in our next quarterly newsletter. Thanks!

