



ANNUAL BANKER'S DAY A HUGE SUCCESS!

The College of Business hosted the annual William D. Tindol Banker's Day on November 4, 2010. The day featured 11 executives from eight banking institutions. Banker's Day provides a unique opportunity for business and academia to collaborate in the college setting. Students are given examples of real-life experiences by business professionals in the banking industry. This type of exposure offers students an understanding of the banking field and the type of career opportunities available to them upon graduation. Banking executives presented in four finance/economic classes in the morning and participated in a panel discussion and student reception in the afternoon.

Banker's Day is made possible through the generosity of the Tindol family. Their support of Banker's Day allows the memory of William D. Tindol to continue to impact the future of banking by educating the next generation of banking executives. In addition, Matt Maberry, a deserving finance student was the recipient of a generous scholarship in memory of Mr. William D. Tindol.



The College of Business is working diligently to establish and strengthen partnerships with businesses. Banker's Day created a perfect opportunity for faculty and administration to strengthen partnerships with the banking world. Participating banks and their representatives included: Barry Guinn of Argent Advisors, Inc., Steve Burkhalter, L. J. Holland, and Ted Gibson of Bancorp South, Jason Smith of Citizens National Bank, Drake Mills of Community Trust Bank, Phil Fincher of First Guaranty Bank, Brian Smith of First National Bank, Debbie Head and Russ Nolan of JP Morgan Chase Bank, and Greg Lott of Progressive Bank.

EXECUTIVE MBA PROGRAM IN SHREVEPORT NOW ACCEPTING APPLICATIONS

The College of Business is now accepting applications for its EMBA-Shreveport program. Classes will start in September 2011 and will be held every other weekend on Friday evenings and Saturday's, with time off in the months of December, July, and August. The EMBA program focuses on management and leadership applications. Information on the EMBA program can be found at <http://www.business.latech.edu/mba/>.

Sean Dwyer, EMBA Director, can be contacted at 318.257.3584 or at dwyer@latech.edu.

BSA CRAWFISH BOIL APRIL 7



The Business Students Association (BSA) of the College of Business will be holding their annual Crawfish Boil on Thursday, April 7, 2011. The event will be held from 12 noon to 2 p.m. at the Argent Pavilion. College of Business students are invited to come enjoy crawfish and the company of their fellow classmates and faculty.

The BSA is the student representative body of the College of Business. The purpose of the association is to serve as a liaison between the Business students and the Business Faculty. Their goal is to promote unity among the two parties in efforts to enhance the educational experience offered at the College of Business.

For more information contact Lori Bradshaw in the College of Business at 318.257.4526 or lorib@latech.edu.

COLLEGE OF BUSINESS PROFESSORS CONTRIBUTE TO NOBEL PEACE PRIZE-NOMINATED ENCYCLOPEDIA

Dr. James J. Cochran, Bank of Ruston, Barnes, Thompson and Thurman Endowed Professor in Marketing and Dr. Barry Babin, Chair of the Department of Marketing and Analysis and the Max P. Watson Professor of Business at Louisiana Tech University are contributing authors to the three volume International Encyclopedia of Statistical Sciences (Springer, 2011). The objectives of this 1673 page set, which includes contributions by distinguished statisticians and educators from around the world, are to i) offer quick, comprehensive and highly accessible information on statistical terms, methods and applications and ii) stimulate interest in statistics education in both developed and developing countries.

In January the Government of the Serbian Republic adopted a proposal to nominate the encyclopedia's three Editors (Miodrag Lovric

of Serbia, Jasmin Komić of Bosnia, and Ksenija Dumičić of Croatia) for the 2011 Nobel Peace Prize for their efforts in establishing the three volume International Encyclopedia of Statistical Sciences.

Professor Cochran, who received his Ph.D. in statistics from the University of Cincinnati in 1997, joined the Louisiana Tech College of Business in 2000. He is considered a leading authority in the areas of sample based and Bayesian optimization, statistical methods, computational statistics, and statistical learning.

Professor Babin received his doctorate from Louisiana State University. Dr. Babin is respected for his research in the area of consumer and employee interface within the exchange environment and is coauthor of the world's leading text on multivariate data analysis.

BETA GAMMA SIGMA INITIATES NEW STUDENTS FOR 2010-2011

The College of Business' most prestigious honorary society, Beta Gamma Sigma which was established in 1964 at Louisiana Tech University initiated its 2010-2011 class on November 4, 2010. Beta Gamma Sigma is the national organization for students enrolled in business and management programs and was developed in order to encourage and honor academic achievement in the study of business; to foster personal and professional excellence; to advance the values of honor and integrity; pursuit of wisdom and earnestness; and to serve its lifelong members. Election to lifetime membership in Beta Gamma Sigma is the highest honor a business student anywhere in the world can receive in an undergraduate or master's program at a school accredited by AACSB International.

The guest speaker and chapter honoree for the evening was Mr. Chris Stegall. Mr. Stegall is the Chief Financial Officer for Green Clinic in Ruston, Louisiana. He began his career in the medical industry in 1996 with Lincoln General Hospital in Ruston. Following this position, Mr. Stegall moved to an opportunity as a medicare field auditor with Trispan/Blue Cross and Blue Shield of Mississippi. His next position was

with HealthSouth as a controller. Six years later, Mr. Stegall became Vice President of Finance for the Rehabcare Group in St. Louis, Missouri. The South beckoned, and Mr. Stegall returned to Baton Rouge as the Chief Operating Officer and Chief Financial Officer for Promise Healthcare, Inc. in Baton Rouge. In January 2010, he returned to Ruston to assume his position at Green Clinic. Mr. Stegall graduated from the College of Business in 1995 with a bachelor's degree in accounting and in 1996 he received a bachelor's degree in marketing. He returned to Tech, and in 2000 he completed his master's degree in business. Mr. Stegall became a member of Beta Gamma Sigma in 1994.



Students initiated to Beta Gamma Sigma for 2010-2011 are: Brittany Batten, Mitchell Dean Best, Brittany D. Broom, Jordan D. Clark, Staci Louise Cox, Jeremy Hardey, Dane C. Harris, Jay K. Harrison, C. J. Holloway, Caitlin McAlpin, Benjamin T. Nelson, Caitlyn Norris, Kassia Giorgette Pinto, Ngozi Ugwuegbu, and Jin Zhang.

BUSINESS OUTLOOK SUMMIT 2011 TO BE HELD ON APRIL 8

The 7th Annual Business Outlook Summit, sponsored by Community Trust Bank, will be held on Friday, April 8, 2011 at the CenturyLink Headquarters from 8:00 a.m. to 12:00 noon. Speakers will deliver economic forecasts for the region, state, and nation. Delivering the economic outlook for the nation is keynote speaker Dr. James Glassman, managing director and senior economist with J. P. Morgan Chase & Company. Dr. John Francis, Assistant Professor of Economics at Louisiana Tech University, and Dr. Robert Eisenstadt, Associate Professor, Economics at the University of Louisiana at Monroe, will provide a regional economic outlook.

Registration is required. Registration fee is \$50 per person and \$15 per student. Tickets will not be sold at the door. For more information or to register for the summit please call 318-257-3701 or e-mail debrav@latech.edu. Registration forms can also be found on the College of Business at Louisiana Tech University website www.business.latech.edu/bos.

Registration is at 8:00 a.m. The program begins at 8:30 a.m. and concludes at 12 noon.

Hosts:

Louisiana Tech University College of Business, University of Louisiana-Monroe College of Business Administration, Department of Economic Development Northeast Louisiana Region, Monroe Chamber of Commerce, Ruston/Lincoln Chamber of Commerce, Union Parish Chamber of Commerce, and West Monroe/West Ouachita Chamber of Commerce.



Sponsors:

Community Trust Bank (Conference Sponsor); J. P. Morgan Chase & Company (Keynote Speaker Sponsor); P&S Surgical Hospital (Regional Outlook Speaker Sponsor); Centric Federal Credit Union (Networking Food Sponsor); CenturyLink (Corporate Sponsor); The News Star, The Radio Center and The Ruston Daily Leader (Media Sponsors) and Peregrine Corporation (Printing Sponsor).

About Dr. Glassman:

Dr. Glassman works closely with the firm's chief investment officer, commercial banking, and government relations groups. He publishes independent research on the principal forces shaping the economy and financial markets. Dr. Glassman's views are widely cited in the financial media, where he is a frequent commentator on economic policy issues.

From 1979 through 1988, Dr. Glassman served in a number of areas in the Research and Statistics and Monetary Affairs Divisions at the Federal Reserve Board in Washington D.C. He joined Morgan Guaranty in 1988 and Chemical Bank in 1993, which, through mergers with Chase Manhattan, JPMorgan, and most recently Bank One, is called JPMorgan Chase & Co.

Dr. Glassman earned a bachelor's degree from the University of Illinois, Champaign-Urbana, Illinois. Subsequently, he was awarded a Ph.D. in economics from Northwestern University.

Detailed Program Agenda

8:00 a.m.	Registration and Breakfast
8:30 a.m.	Welcome
8:45 a.m.	National Outlook Presentation by Dr. James Glassman, Managing Director and Senior Economist, J.P. Morgan Chase & Co.
9:45 a.m.	Question and Answer Session
10:00 a.m.	Networking Break
10:15 a.m.	Regional Outlook Presentation by Dr. Robert Eisenstadt, Associate Professor of Economics, University of Louisiana-Monroe and Dr. John Francis, Assistant Professor of Economics, Louisiana Tech University
11:15 a.m.	Question and Answer Session
11:45 a.m.	Conclusion

For more information please contact Debbie Van De Velde, Director of Development at 318.257.3741 or debrav@latech.edu.

LOUISIANA TECH BREAKS GROUND ON NEW HOME FOR COLLEGE OF BUSINESS

The College of Business at Louisiana Tech University will soon have a new state-of-the-art building to call home.

A groundbreaking ceremony was held February 16th for construction of a 42,000 square-foot facility located on the east edge of the campus, which will serve as the centerpiece of the College's business and entrepreneurship programs. The new building was designed by Yeager, Watson and Associates of Alexandria, La.

"The College of Business' new home is yet another example of our commitment to academic excellence and to producing the next generation of business and entrepreneurial leaders for Louisiana," said Louisiana Tech President Dan Reneau. "This facility is part of a university-wide strategic plan to provide the best and brightest students in our region with unrivaled educational opportunities.

The building's location between the academic campus and the research park is also representative of our efforts to bring business acumen and innovative thinking together in order to create new economic development opportunities for our entire region."

Students and faculty will have access to new classrooms, offices, computer labs, two auditoriums, meeting rooms, research centers and student support and career resources.

Funding for the new facility comes from a \$12.4 million capital outlay from the state as well as private contributions from some of

the College's most generous and active alums. These financial gifts and resources will afford the College opportunities for long-term growth and program development.

Dr. James Lumpkin, dean of Louisiana Tech's College of Business, says the new building will help his college to meet the challenges of business education in the 21st century.

"This groundbreaking marks an important milestone for the College of Business as we continue to build distinction for our programs," said Dr. James Lumpkin, dean of Louisiana Tech's College of Business. "The learning environment will be enhanced by having the appropriate facilities in the new building. We will also have student services space to better meet the needs of our students outside the classroom."

The new College of Business building as well as other campus construction projects are a function of Tech 2020, Louisiana Tech's long-range strategic plan and foundation for the future. According to its website, Tech 2020 is "a roadmap for Louisiana Tech University's transition from a very good institution to a great one."

At a time when other institutions are being forced to contract their academic offerings, Louisiana Tech and its College of Business are seeking opportunities for expansion, offering programs not available anywhere else in north Louisiana while focusing on student recruitment, retention, advising, and support.

"The new College of Business building will



create an exciting environment in which faculty will prepare Tech's students to face the challenges and opportunities in this age of globalization," said Dr. Kenneth Rea, vice president for academic affairs at Louisiana Tech. "Its location will foster further collaboration between the College of Business and other areas of the University, especially with the College of Engineering."

The new building and its state-of-the-art technologies will allow students to acclimate themselves to practices and techniques that they will encounter within their industries upon graduation.

All degree programs offered by the College of Business at Louisiana Tech are accredited by the Association to Advance Collegiate Schools of Business (AACSB International). Accreditation by AACSB International represents the highest standard of achievement for business schools, worldwide.

UPCOMING EVENTS – MARK YOUR CALENDAR!

March 30	BUSINESS AWARDS BREAKFAST
April 7	BSA CRAWFISH BOIL
April 8	BUSINESS OUTLOOK SUMMIT
April 30	COLLEGE OF BUSINESS SPORTING CLAY TOURNAMENT The College of Business will again host a sporting clay tournament on April 30, 2011, at Wild Wings in Downsville, Louisiana. The tournament provides a day of friendly competition amongst faculty, staff, students and friends of the College. We encourage you to be a part of this exciting day and at the same time support the College of Business. For more information, please visit our website at http://business.latech.edu .

SEND US YOUR NEWS

We want to let your fellow Bulldogs know what's happening in your life by printing your news in our new "Class Notes". Email your news to debrav@latech.edu and we will share it with everyone in our next quarterly newsletter. Thanks!



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