

**ANNOUNCEMENT FEATURES ARTICLE BY COCHRAN IN OCTOBER 2016 ISSUE**

Dr. James Cochran's research on the impact of Prozac's use on young children is featured in the October issue of *Political Marketing Quarterly*. The article, titled “The Impact of Prozac’s Use on Young Children,” explores the political implications of psychiatric treatment for young children and its potential impact on public policy. Cochran’s findings suggest that the use of Prozac in young children may have unintended political consequences, leading to a shift in political priorities. This research highlights the importance of understanding the intersection between mental health and politics in order to develop more effective public policy solutions. For more information, visit the Political Marketing Quarterly website or contact Dr. Cochran directly.