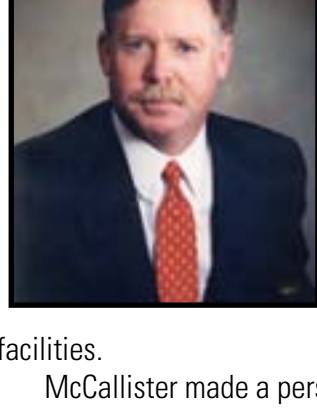




## COLLEGE OF BUSINESS ALUM AND HUMANA FOUNDATION MAKE GIFT TO NEW COLLEGE OF BUSINESS BUILDING



Mike McCallister, chairman and CEO of Humana, Inc. and College of Business alumnus, and The Humana Foundation have donated \$1 million to McCallister's alma mater to help fund the new College of Business building and athletic facilities.

McCallister made a personal contribution of \$500,000 to Louisiana Tech's Quest for Excellence athletics facility campaign and The Humana Foundation matches his gift with another \$500,000 donation for the expansion of the new College of Business building. McCallister earned his bachelor's degree in accounting from Louisiana Tech's College of Business in 1974.

Dr. James Lumpkin, Dean of the College of Business, stated, "The College is extremely pleased with the generosity of The Humana Foundation and its Chairman of the Board, Mike McCallister. Mike and The Humana Foundation have been long time friends and supporters of the College, and we are grateful for their outstanding commitment to the students, faculty and staff," said Dr. Lumpkin. Dr. Lumpkin indicated that it was rewarding to work with the Department of Athletics in order to reach mutual goals that were supported by Mr. McCallister and The Humana Foundation.

"Since the day he graduated from Louisiana Tech University, Mike McCallister has been active and steadfast in his support of our institution," said Louisiana Tech University President Dan Reneau. "He continues to inspire us with his commitment to his alma mater and his efforts to provide new opportunities for the students of Louisiana Tech. I am grateful for the investments he has made in Louisiana Tech and the generous support he has shown for our students and faculty. Mike is a true champion of our University and

its vision for the future."

In honor of his involvement in and support of Louisiana Tech, McCallister was awarded the coveted Tower Medallion and selected as Louisiana Tech's Alumnus of the Year in 2003. The Tower Medallion is given to Louisiana Tech alumni who have distinguished themselves by exceptional achievement, community service and humanitarian activities.

In addition to his Tower Medallion and selection as Tech's Alumnus of the Year, McCallister was also named the Alumnus of the Year for the College of Business in 2001. He has provided substantial funding for an eminent scholar chair, endowed professorships and a scholarship fund for the University.

"Louisiana Tech gave me indispensable skills that I've used since the day I graduated," McCallister said. "I'm honored to be able to give back to the University so future generations of students can continue to enjoy the benefits of a Louisiana Tech education."

Following his graduation from Louisiana Tech, McCallister joined Humana as a finance specialist, working in the company's headquarters in Louisville, Kentucky. He led Humana hospitals in Louisiana and California before assuming responsibility for the company's health plan operations in the late 1990s.

In 2000, Humana named McCallister president and chief executive officer. He quickly earned industry-wide respect for his visionary leadership and technology innovations. McCallister's strength of leadership and Humana's decade-long growth led to his appointment as Humana's Chairman of the Board in 2010.

Under McCallister's direction, Humana has quadrupled its annual revenues and recently acquired a nationwide system of primary care and occupation health centers.

The Humana Foundation's gift will help to advance the College of Business' Building Distinction campaign and its goal of \$5 million to increase the size of the new building by adding a wing to the planned structure. This wing will allow the College to better serve the needs of students and faculty, today and into the future.

## AN UPDATE FROM DEAN LUMPKIN



Happy New Year! All of us in the College of Business are gearing up for an exciting 2012. The College has enjoyed an increase in enrollment along

with a new national ranking. According to the 2012 U.S. News World Report's ranking of U.S. Colleges and Universities, Louisiana Tech is ranked second among public Tier 1 National Universities in Louisiana. Louisiana Tech was also ranked second for undergraduate business programs.

As noted in this newsletter we recently received a couple of outstanding gifts to the College for the new building. We are proud of our outstanding relationship with Humana and Community Trust Bank and even more proud of the College of Business alumni who lead those companies - Michael McCallister and Drake Mills, respectively.

The University received another mid-year budget reduction which affects the College of Business along with the entire University. With this in mind, we sincerely thank those of you who so graciously supported the College with a monetary gift in 2011. I want to add a huge thank you to those of you who have stepped up and given towards the addition for the new College of Business building. We cannot thank you enough for your outstanding generosity as we strive for greatness.

Dr. James R. Lumpkin, Dean  
Chase Bank Professor

## COLLEGE OF BUSINESS CLOSES OUT 2011 WITH HOLIDAY CHEER

Students, faculty and staff gathered on December 14 to celebrate the holidays with a reception hosted by the Business Students Association. The event offered delightful food along with an opportunity to visit with fellow students, faculty and staff in an informal setting. An enjoyable time was had by one and all.



## UPCOMING EVENTS - MARK YOUR CALENDAR!

The College of Business in association with the College of Business at the University of Louisiana at Monroe will host the annual Business Outlook Summit on Thursday, March 22, at CenturyLink Headquarters in Monroe. The national speaker will be Brian Belski, Chief Market Strategist for Oppenheimer in New York City. The event is open to the public. Registration is \$50. For additional information, please contact Debbie Van De Velde at 318-257-3741.

## ACCOUNTING HOSTS SUCCESSFUL INFORMATION NIGHT

The School of Accountancy hosted its third annual Employers' Information Night on September 28, 2011. This event gives employers and accounting students an opportunity to discuss career opportunities on an informal basis in a relaxed setting. Members of Beta Alpha Psi, the honor organization for financial information professionals, assisted with the evening event that was held in University Hall. Employers at the event included: Barr & Woodard, CPAs; CenturyLink; Cole, Evans & Peterson, CPAs; Deloitte; Deltic Timber Corporation; Heard, McElroy & Vestal, CPAs; Jamieson, Wise & Martin, CPAs; KPMG; Murphy Oil Corporation; Office of the Legislative Auditor; and Postlethwaite & Netterville, CPAs.

## EXXONMOBIL INCLUDES LOUISIANA TECH COLLEGE OF BUSINESS IN 2011 UNIVERSITY GRANT PROGRAM

ExxonMobil presented a check for \$24,000 to Dr. Bruce Walters, Chair of the Department of Management and Information Systems, on behalf of the College of Business, as part of the company's academic grants to colleges and universities throughout the country.

College departments singled out for funding included Computer Information Systems from the College of Business and Chemical Engineering, Civil Engineering, Computer Science, Electrical Engineering and Mechanical Engineering from the College of Engineering and Science.

Truman Bell, senior program officer for Education and Diversity for ExxonMobil said, "Supporting higher education has always been a strong priority for ExxonMobil. This program enables us to provide funding to colleges and universities who play a pivotal role in preparing students to enter the workforce. We are proud to provide support to Louisiana Tech University."



## COCHRAN TO SERVE AS PROGRAM CHAIR AT INTERNATIONAL CONFERENCE FOR HEALTH STATISTICS

## A MOVING EXPERIENCE



The Alpha Chi chapter of Beta Alpha Psi at Louisiana Tech University is a small chapter that works diligently to organize service projects that are unique. This year, Beta Alpha Psi found a great service project opportunity at McKeen Plaza.

McKeen Plaza Retirement Community is located in Monroe. There are 25 low-income apartments on each of the four floors for a total of 100 apartments that are available for rent to qualifying seniors.

Several months ago, this complex began a major renovation. All apartments on the fourth floor were gutted and totally remodeled. These apartments were completed in November. The residents on the third floor moved up one floor to a brand new apartment. This process will continue until all apartments on each floor have been remodeled so this will be an ongoing project as it takes approximately four months to renovate one floor.

To assist with their move, the Monroe Housing Authority paid a moving company to move their furniture and their packed boxes. Since the residents are elderly and many do not have family members who participate in their daily lives, Beta Alpha Psi saw the need to assist in helping these residents pack their belongings in anticipation of their upcoming move. If the belongings were not boxed for moving, the residents would have to pay extra for the moving company. Many of these residents live on a few hundred dollars each month and cannot afford extra expenses. They could not pack their own belongings. Because of this, many were not looking forward to the move.

Beta Alpha Psi to the rescue. Carol Shaver, Louisiana Tech's chapter advisor, spoke with the apartment manager about our chapter helping pack the residents' belongings. The manager thought it was a great idea. Beta Alpha Psi members prepared a

signup sheet for three Saturdays prior to the first move. The manager contacted each resident on the third floor to assess their needs and have them sign up for assistance.



Louisiana Tech's Beta Alpha Psi chapter also contacted the chapter of Beta Alpha Psi located at the University of Louisiana Monroe and asked them if they would like to join in this project. They had several members along with their faculty advisor help on a couple of Saturdays.

It was tedious work wrapping and packing these senior's treasures but it was very rewarding to the Beta Alpha Psi members. As they were packing, they had the opportunity to visit with the residents. One resident had just completed chemo the day before and was not able to get out of bed, so the assistance was definitely needed. One resident had Alzheimer's and did not know what needed to be done, so a BAP student who has a family member with Alzheimer's took charge of the team that worked in her apartment. One of the residents told stories about fighting in the Battle of the Bulge and the Beta Alpha Psi students were fascinated with his tales. One chapter member, Arun Hewavitharana, said, "I really enjoyed meeting the tenants and helping them pack their things. All the members had a great time representing Louisiana Tech and Beta Alpha Psi."

## DBA GRADS TAKE FACULTY POSITIONS AT MURRAY STATE UNIVERSITY



Two graduates of the Ph.D. Murphy Business Administration program, Dr. L. Dorothy Smith, DBA 1983, and Dr. Katherine Taken Smith, DBA 1986, recently accepted faculty positions at Murray State University in Kentucky. Katherine joined the business faculty as an assistant professor of marketing and Murphy as the David and Ashley Dill Distinguished Professor of Accounting. Their academic records include numerous research articles, books, conference presentations, honors and special recognitions. Each rank in the top 5 percent of academic awards by downloaded articles on the Social Sciences Research Network.

Both Drs. Smith previously taught on faculties at Texas A&M University and Ole Miss. While in the doctoral program, both taught at Tech's Barksdale Air Force Base campus. Katherine says, "We have some fond memories of our Tech days, including the camaraderie of the students in the doctoral program and some excellent classes that helped prepare us for our academic careers." Murphy adds, "The frequent

interaction of students from different disciplinary areas was a real plus. We both highly recommend Louisiana Tech for both undergraduate and graduate education."

An academic career places big time demands on a professor for both teaching and research. The Smiths have collaborated on research regarding work-life balance. Both maintain that their faith helped them keep the right perspective about work and life. A recent short article coauthored by the Smiths appeared in Big Four Accounting Firm, Ernst & Young's Faculty Connection. In the article, they quote Ecclesiastes 5:10, "Whoever loves money never has money enough; whoever loves wealth is never satisfied with his income."

Being a student, bachelor's, master's or doctoral, is more than just books and classes. Katherine says, "Tech is a fun campus that offers many activities for students. Our last year on campus, we especially enjoyed watching the Lady Techsters have a winning season and go on to win the first of their three national championships. We'll never forget seeing football great Terry Bradshaw at the commencement ceremony when he was awarded an honorary doctoral degree; he shared warm memories about his Tech days and how much Tech meant to him." Like Terry Bradshaw, we will always fondly remember our days at Tech and wish the very best for all the people there. Reference for the Smiths' article in Faculty Connection: Tracy Brower, Katherine T. Smith, and L. Murphy Smith. 2011. Research Findings about Work-Life Balance Perspectives of Accountants. Ernst & Young Faculty Connection, Issue 34 (Fall). Website: <http://www.ey.com/US/en/Careers/EY-Faculty-Connection-Issue-34---Research-findings-about-work-life-balance-perspectives-of-accountants>.

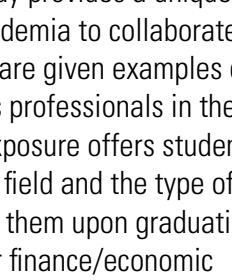
## EXECUTIVE MBA UPDATE

In December, the College of Business celebrated the graduation of its second EMBA cohort at Squire Creek Country Club in Choudrant, Louisiana. Our congratulations to these newly minted MBAs! One of the graduates shared with us that "this program was the best thing that could have happened to my career. It has opened so many doors. I am even thinking of starting my own business soon. That would not have been possible without the knowledge and skills gained from this program." We are proud of your accomplishment and look forward to your continued success!

At the end of 2011, Dr. Sean Dwyer stepped down from the EMBA Directorship. The College of Business is very grateful and appreciative of Dr. Dwyer's service to the program. The program's success owes much to his creativity, perseverance and enthusiasm. Thank you, Sean!

Dr. Dwyer's replacement is J Alan ("J") Bennett, a lecturer in Economics and Finance. Bennett has two undergraduate engineering degrees from Washington University in St. Louis and an MBA from the University of Michigan. Bennett said, "I look forward to building on the foundation laid by Dr. Dwyer and Dean James Lumpkin."

Meanwhile, as this is being written, our third cohort is grappling with accounting. Keep tuning, guys. There's a light at the end of that tunnel! We expect to offer a fourth cohort in Monroe in the Fall of 2012. If you know of talented candidates for our program, please send them our way. J BENNETT can be contacted at (318) 257-4464 and at [JBENNETT@LATECH.EDU](mailto:JBENNETT@LATECH.EDU).



## CLASS NOTES

### RECOGNITION AND PROMOTION:

**Dr. Jason Hur**, Department of Economics and Finance at Louisiana Tech, has been named the JPJ Investments Endowed Professor of Finance in the College of Business.

**Dr. Christie Fuller**, Department of Management and Information Systems at Louisiana Tech University, has been named the Thomas O'Kelly Mitchiner Professor in the College of Business.

**Dr. Jared Egginton** will join the Department of Economics and Finance at Louisiana Tech University this fall as a new professor. Dr. Egginton specializes in micro-structures and financial markets. Dr. Egginton received his bachelor of science degree from Brigham Young University and his doctorate degree from the University of Mississippi.

## SEND US YOUR GOOD NEWS

We want to let your fellow Bulldogs know what's happening in your life by printing your news in our new "Class Notes." Email your news to [DEBRAV@LATECH.EDU](mailto:DEBRAV@LATECH.EDU) and we will share it in our next quarterly newsletter. Thanks!

## Building Distinction.