



LOUISIANA TECH
UNIVERSITY®

OFFICE OF THE DEAN
COLLEGE OF BUSINESS

December 8, 2015

Dear Alum,

Since being named dean of the College of Business in July, I've traveled the region meeting alumni like you. Your passion and commitment to your alma mater make the College and Louisiana Tech a close-knit family, and I feel privileged to join you. Thank you for your welcoming me to the Tech Family!

The College of Business is at an exciting point of achievement and forward momentum as we celebrate our 75th anniversary. Through market-responsive academic programs and impactful scholarship, we graduate principled leaders who are innovative, entrepreneurially minded, analytically skilled, and technologically savvy for a globally competitive marketplace. Further, we do so while providing our graduates with one of the highest returns on investment in higher education.

I'm asking you to join me today in making a commitment of \$7.50, \$75, \$750, \$7,500 or more to help the College commemorate 75 years of excellence. Your help will provide critical financial resources for tuition assistance and student aid programs; faculty recruitment and development; and a wide variety of special projects and initiatives across all departments. Now, as the gap widens between state funding and student financial need, your support makes an even greater impact on what we can accomplish.

Thank you for your dedication to our College. If you have made a donation recently, thank you for your steadfast support.

I look forward to all we will accomplish together in the months and years ahead. Feel free to contact me at 318-286-5652 or the College's Office of Advancement at 318-257-3741. We welcome your ideas and participation in all that we do.

Sincerely,

Christopher L. Martin, Ph.D.
Dean, College of Business
Chase Bank Endowed Professor

Make a donation online by visiting: www.LaTechAlumni.org/MakeAGift

A MEMBER OF THE UNIVERSITY OF LOUISIANA SYSTEM

P.O. BOX 10318 • RUSTON, LA 71272 • (318) 257-4526 • CMARTIN@LATECH.EDU
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